The Many Faces of Philanthropy
Mission

To help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations.
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Philanthropy:
The Best of What We Have to Give

A letter from Shirley D. Bowser
Board Chair

During 14 years as a Kellogg Foundation Trustee, I have been involved with nearly every aspect of grantmaking. I have joined strategic planning discussions where good ideas have blossomed into plans for national or international program efforts. I have reviewed hundreds of grant proposals and sat through at least as many boardroom presentations by grantees and Foundation staff. And during site visits to Kellogg projects, I have seen firsthand the power of philanthropy to transform lives and communities in the United States, Latin America and the Caribbean, and southern Africa. As this year’s annual report makes clear, philanthropy indeed wears many faces.

Yet until recently, I had never helped to build a philanthropy from the ground up. I’ve found this opportunity to be enlightening, especially since several of these would-be philanthropists are lifelong friends and neighbors.

I live in Williamsport, Ohio, where my husband and I own a 1,000-acre farm. Our family has farmed here for seven generations, and the volunteer spirit has always been strong in our community. This year, a group of volunteers is building on that generosity as it seeks to establish a countywide community foundation.

Initially, I thought that our proposal might be hard to sell. Our part of Ohio hasn’t had much exposure to foundations, and many area citizens are unfamiliar with organized philanthropy. Nevertheless, a remarkable number of people have shown enthusiasm and support for the idea. In Pickaway County, as in much of the United States and the world, the time is ripe for new philanthropy.

In our rural county, many older residents – whose children have left the farm – have expressed interest in leaving a permanent legacy to the place they know and love. (They especially like the idea of a community fund as a community savings account.) In our county’s growing neighborhoods, there is also an influx of families who are excited by the thought of new educational and cultural activities. Several local nonprofit groups already were exploring the idea of creating their own foundations. With a community foundation, these organizations can house their investment funds under one roof and greatly reduce their overhead and administrative costs.

This is not to say that it’s been easy to create a countywide vision on which everyone can agree. As with any public institution, building a community foundation from scratch is a challenging and time-consuming job. Yet we persevere, because we know that what we build together will exceed anything we can achieve individually.

In essence, this is what philanthropy is all about. None of us can do it alone. At various times in life, our very survival depends on human generosity and support. This requires, above all, that we practice and teach our children the value of sharing their time, talents, and treasures with others. It requires, too, that we recognize the proven ability of organized philanthropy to sustain and multiply our separate works of care and mercy. If philanthropy is to wear many faces, then we must encourage many hands to share in the giving.

Shirley D. Bowser
“If philanthropy is to wear many faces, then we must encourage many hands to share in the giving.”
The Kellogg Foundation was established by a man who was uncomfortable with the word *philanthropy* and shuddered when anyone called him a philanthropist. By his own account, W.K. Kellogg gave simply because helping others made him happy.

W.K. Kellogg was a self-made millionaire, the son of pioneer parents who had carved a farm and homestead from the Michigan wilderness. Given his business sensibilities and austere upbringing, it’s understandable that he wanted his giving to be prudent and practical. “Helpful endeavors” was the unassuming term he used to describe the Kellogg Foundation’s many programs and projects.
Although Mr. Kellogg did not involve himself in the Foundation’s daily affairs, our grantmaking, then and now, reflects his passions. Our commitment to health, for example, stems from an accident that disabled W.K.’s grandson, who had fallen from a second-story window. W.K. Kellogg – despite his millions – could not find adequate care for the child, which led him to wonder how needy families coped with their medical problems.

Like Mr. Kellogg, we also consider philanthropy as a way to help people and communities build on their existing strengths and assets. We recognize that it’s the people we support – and not simply the Kellogg Foundation – who are the real agents of social change.

This rich history, which continues to guide the Kellogg Foundation’s mission, is valuable in its own right. And lately, we notice that some of Mr. Kellogg’s ideas about philanthropy once again seem contemporary.

In the past 15 years we’ve seen an explosion of new wealth unrivaled since the turn of the last century. The United States now has more than 170 billionaires (up from 13 in 1982) and 350,000 citizens with assets greater than $10 million. Many in this category are first-generation millionaires – people who, like W.K. Kellogg, earned their wealth through business innovation.

The amount of inherited wealth also has risen rapidly. Between 1990 and 2055, it’s estimated that the generation which came of age during World War II will pass on as much as $41 trillion to succeeding generations.

New Donors, New Attitudes

With this new wealth have come some new attitudes toward giving. Many 21st century donors are younger and less conventional than their Industrial Age predecessors. Much like our founder, they’re also uncomfortable with the word philanthropy – they prefer terms such as “giving back” or “voluntarily active.” And whatever you call them, today’s donors are eager to do more than write checks – they seek active involvement with the causes they support. Using the idiom of modern commerce, they regard their charitable relationships as “partnerships” and consider their contributions as “strategic investments” that will “leverage” positive social change. They give from the heart, but believe nonprofits should adhere to effective business practices.

The entrepreneurial bent of new donors will continue to change the scope and culture of giving worldwide. This is not to say, however, that wealth creators are philanthropy’s only emergent force. In the United States, it’s an often reported fact that by 2050, “minorities” will comprise the majority of the population. Currently, one in three U.S. workers is a person of color. As groups that were once minorities gain economic ground, their potential to support and influence philanthropy will increase. Clearly, in the 21st century, philanthropy will wear many faces. Women, youth, and people of color all will help lead the charitable renaissance.
The public’s understanding of philanthropy is already expanding to reflect the new reality. In the past, philanthropy was mainly a one-way transaction. It began with an affluent donor (or foundation) and ended with a needy recipient. However, even for the wealthy, this one-dimensional approach doesn’t begin to encompass the vast spectrum of human giving. Not all philanthropy need be financial. In the words of Martin Luther King, Jr., “Everyone can be great, because everyone can serve.”

A recent survey by New Ventures in Philanthropy asked 16 young entrepreneurs to share their views about “giving back.” Tellingly, they defined philanthropy in broad terms as “the capacity to make something socially useful happen.” It’s not that they don’t value money – entrepreneurs certainly know the importance of venture capital. Aside from cash, they cited four equally useful elements: time, leadership, vision/creativity, and connections.

“The value I add to philanthropy is my brainstorming ability,” says Beatrice Sibblies, a Jamaica-born investment banker who works for a leading Wall Street firm. “It’s the skills I’ve learned in business that make things happen in my volunteer work.”

Sibblies’ volunteer activities include the Kellogg-funded Sponsors for Educational Opportunity and the Black Philanthropy Conference. She has also been a mentor for high school- and college-age youth.

**Building on Tradition**

As a foundation, we support giving in all its forms and have done so since 1930. Through depression and recession, from World War II through the Cold War, we’ve seen philanthropy and volunteerism improve the human condition. So for us, the question is not whether people should give, but how they should give. How can we – as an established philanthropy – foster partnerships that will reach, teach, and link the old with the new? How can we share what we’ve learned with others and enrich our own work by tapping into the vision and creativity of today’s new philanthropists?

We first must acknowledge that each family, community, and culture has its own traditions of giving. No social group, organization, or profession can make proprietary claims on philanthropy. The term *philanthropy* derives from the Greek word *philanthropos*, which means “loving humankind.” Under this definition, shopping for groceries or cooking a meal for an elderly neighbor is an act of philanthropy. So is planting flowers in a park or reading with children at a local school.

Of course these informal acts of generosity – often rooted in cultural tradition – can be difficult to measure. Researcher Ann Gloria Rivas-Vázquez makes this point in the 1999 book *Nuevos Senderos: Reflections on Hispanics and Philanthropy*.

“A significant amount of the giving that occurs in Latino culture takes place within networks of family and friends, and is never formally counted or reported,” she writes. “In fact, Hispanics do give – and quite generously – only not always in ways that fit neatly within traditional U.S. models of philanthropy.”

“In my life, my philanthropy is as important as my career.”
To increase awareness of cultural practices in philanthropy, the Kellogg Foundation launched the Emerging Funds for Communities of Color Initiative in 1999. A by-product of the Initiative has been the Cultures of Caring report, perhaps the most comprehensive publication of its kind ever produced. It’s the result of a partnership among the Kellogg, Ford, and Packard foundations, as well as staff at the Council on Foundations.

The report reviews the “motivation and culture” of giving in African-American, Latino, Asian-American/Pacific Islanders, and Native American communities. Essentially, the data show that communities of color represent a vast, untapped resource. In recent years, minority populations have grown rapidly in size and in earning power. A key challenge is to continue the traditions of informal giving, while building local endowment funds that provide long-term stability. With secure endowments, communities of color can depend less on grants from outside funders. And, as the Cultures of Caring report predicts, they’ll be ensured a level of self-determination that few communities of color enjoy today.

Women as donors - and leaders

Women and philanthropy represent another example of unfulfilled potential – and unmet need. Time magazine reports that women in the United States control more than 51 percent of all personal wealth and own 33 percent of all privately held businesses. Taken together, these businesses employ more people than all Fortune 500 companies combined.

In philanthropy, more than 100 funds that target women have been formed in the past 20 years – 60 of these in the last decade. Today, as the number of women-owned enterprises continues to grow, the possibilities for these funds and for women as philanthropists seem limitless.

Despite the promising gains, men generally fare better than women on almost every socioeconomic indicator – except life expectancy. Of the world’s 1.3 billion poor, 70 percent are women. The world over, women are excluded from education and the economic opportunities that would allow them to improve their own lives or family circumstances.

So on one hand, the demand for women-focused giving has increased, while on the other, women are more prepared than ever to serve as donors, leaders, and advocates for philanthropy. We had these opportunities in mind when we established the Women’s Philanthropy initiative in 1996. Grants made under the initiative helped five organizations pursue projects related to their mission. For example, the Women’s Funding Network created a database to track grantmaking activities related to women. Resourceful Women started a leadership project to connect nonprofit professionals with wealthy women donors.

“You have to get involved and forget about yourself. Just give and don’t look back.”

ABOVE: Mat Dawson, Ford Motor Company factory worker and private philanthropist

LEFT: Grantmakers in Health: This mobile pediatric clinic in Washington, D.C., is funded in part by the Consumer’s Health Foundation (CHF). CHF receives technical assistance from the Grantmakers in Health's Support Center.
Another creative Kellogg Foundation-funded project, the Three Guineas Fund, helps develop technology ventures through the Women’s Technology Cluster (WTC). The San Francisco-based WTC is an incubator for 10 Internet and technology startup companies (which were chosen from a pool of 300 applicants). Each is headed by a woman; and each has pledged to WTC a 2 percent equity interest in her company, to be used for charitable purposes.

If national statistics hold true, we can expect WTC to become a hotbed of technical and philanthropic innovation. According to The American Benefactor, women entrepreneurs contribute an average of 5.2 percent to pre-tax charity, compared to the private industry average of 1.3 percent.

“So much of what we learn about the new economy is about a culture of consumption, acquisition, and greed,” says Catherine Muther, Three Guineas Fund founder and former Cisco Systems, Inc., executive. “But there are younger people coming into wealth who will spend significant parts of their lives involved with philanthropy. We’re already seeing this. I believe philanthropic expression will be the soul of the new economy.”

**Sharpening the tools of philanthropy**

Every foundation, or donor, appreciates the tangible achievements of a grantee such as the Women’s Technology Cluster. We must also recognize, however, that not all funded projects reap immediate benefits.

A few years ago, one of the Kellogg Foundation’s Latin American staff used a native proverb to illustrate this point. He told the story of a woodcutter who struggled with a dull, rusty axe to chop down a large tree. After several hours of strenuous effort, the woodcutter had barely made any progress.

“Why don’t you stop for awhile and go sharpen your axe?” a bystander asked.

“I can’t,” the woodcutter replied, “I’m already too far behind as it is.”

When you’re a private foundation, it’s tempting to think like the woodcutter. We are eager to help hard-working organizations tackle the world’s most urgent problems, and we don’t want to distract them from the job at hand.

At the same time, we’ve learned that nonprofits cannot operate effectively without proper tools and training. That’s why the Kellogg Foundation supports groups such as the Council on Foundations, The Foundation Center, Independent Sector, and its global counterpart CIVICUS. These organizations work behind the scenes to strengthen what we call the infrastructure of philanthropy. They offer workshops that build skills in areas such as leadership, management, fund-raising, and finance. They create networks that share knowledge and resources between professionals and grassroots leaders. They inform the public and policymakers by communicating lessons learned by the nonprofit sector.

These efforts are especially critical in countries where organized philanthropy is in its early stages. An excellent example is the work of the Kellogg Foundation-funded Southern African Grantmakers Association (SAGA).
The world over, community foundations have proven to be a potent force for social change. And someday in southern Africa, it’s a safe bet there will be dozens of these institutions. Yet there first must be a legal framework to support community foundations; and the organizations themselves need policies, training, facilities, and capital. The public, as well as business, government, and nonprofit leaders, also must understand the role and purpose of local philanthropy.

“Institutions in the former apartheid system left us divided,” said Mokhethi Moshoeshoe, a previous executive director of SAGA. “We lived in different places, and we were classified in terms of race and culture.”

“Community foundations provide a neutral zone where everyone can freely participate and be respected for who they are,” he said. “They recognize that each person, rich or poor, has something to give, even if they may not have material gifts.”

Through SAGA, a 17-member advisory board has devised guidelines and action plans to help pave the way for South Africa’s first community foundations. They have formed private/public partnerships and have involved a range of key stakeholders in their discussions. As a result, plans for 10 community foundations are now under way. Four are close to opening, and two have already opened: the Uthungulu Community Foundation in July 1999 and the Greater Rustenburg Community Foundation in June 2000.

In Latin America, groups such as the ABRINO Foundation and the Crecheplan Center for Studies and Information are guiding lights for the region’s fast-growing nonprofit sector. A prototype of the new philanthropy is the Fundação Gol de Letra, founded by Brazilian soccer stars Ráil de Oliveira and Leonardo Araújo. Together, they’ve donated $1.2 million to create a foundation that provides education, arts, and athletics for children in one of São Paulo’s poorest neighborhoods.

But their involvement doesn’t stop there – aside from being donors, Oliveira and Araújo see themselves as role models. For children, they’re ambassadors of healthy living and positive achievement. And for all of Latin America, they’re using their celebrity status to promote the needs and rewards of philanthropy.

“Athletes have an enormous capacity to mobilize people,” says Oliveira. “But it’s fundamental that we seek technical support, so we don’t waste time and resources. We’ve surrounded ourselves with experts who help us with the social aspects of our work.”

With professionals to manage the foundation’s programs, Oliveira and Araújo can focus their energies on furthering its mission.

“For us, philanthropy involves more than giving to charity,” Araújo says. “What kids need most is love and opportunities to grow and develop. We’ve opted for education, because, in our society, helping kids learn is the best thing we can do.”

“Community foundations recognize that each person, rich or poor, has something to give, even if they may not have material gifts.”
Today’s youth, tomorrow’s philanthropists

In communities everywhere, teaching children to give is also one
of the best things we can do. Philanthropy is not an inherited trait. We
learn about giving through giving, or from the example of someone who
frequently shares their time and money for the public good.

These habits of the heart are rightfully taught within families, neighbor-
hoods, schools, and places of worship. But what about foundations? Can
they teach young people about philanthropy by letting them be
philanthropists?

In our experience, young people are among the most conscientious
grantmakers we’ve ever encountered. We base this judgment on the grants
we’ve made to projects such as the Teen Trust in Waterloo, Iowa. Last year,
the Trust’s 19 teenage board members awarded $10,000 in grants to help
local causes such as a women’s/children’s center and a weekend respite
program for parents of disabled youth.

In Michigan, we support Youth Advisory Committees (YAC), an element
of our Michigan Community Foundations’ Youth Project. As in Iowa, YAC
members study local problems, evaluate grant proposals, and decide who
should receive funding.

Wherever they occur, these experiences open young
hearts and minds to the rewards of giving and service.
Derron Parks of Battle Creek, Michigan, says the YAC
convinced him to major in political science at Michigan
State University in East Lansing, where’s he’s now a junior.
After graduation, he wants to pursue a law degree and,
eventually, a career in politics.

“1 believe public service is a noble calling, and my
volunteer work has taught me to think of politics as a
community-based profession,” Parks says. “If the right
person’s in the job, politics should be about serving your
constituents.”

Philanthropy, for all its promise as we begin a new
century, must also be rooted in communities. We may live in a wired world,
but there’s no replacement for flesh-and-blood involvement with the lives
of people.

Philanthropy will continue to evolve in response to social and techno-
logical changes, just as it has throughout our 70-year history. (Even W.K.
Kellogg, known for his fascination with technology, once asked why it was
necessary “to use a long-distance telephone to give away money.”) Yet
along with a willingness to accept change, we must also recognize that all
people and communities possess worthy assets – the least of which may
be financial. It’s a mistake to believe that only the wealthy and influential
can make a difference through philanthropy.

In recent years, a popular bumper sticker slogan has told us to
“Practice random acts of kindness.” To that, we could also add “...and
planned acts of philanthropy and volunteerism.” As a foundation – and as a
global community – it’s crucial that we recognize the value of both.

“Being a volunteer has shaped a lot of my
ideology, and it’s made me who I am today.”
The Kellogg Foundation’s redesigned Web site at <http://www.wkkf.org> is a powerful tool for anyone interested in learning more about our work and mission. The site’s new capabilities and features include:

- Improved navigation tools
- Enhanced on-line application process for grant seekers
- Updated grants database, with streamlined search function
- New “Knowledge Base” to explore lessons learned by Foundation programming
- “News and Trends” page for the latest information on Foundation grants
The W.K. Kellogg Foundation: Who We Are, What We Believe

In 1930, breakfast cereal pioneer W.K. Kellogg established his foundation with one primary goal: “To help people help themselves.”

Over the years, Kellogg Foundation programming has evolved to meet changing needs. From modest beginnings, with programs that served the health and education needs of youth in southcentral Michigan, the Foundation has grown to achieve international prominence. Today, it ranks among the world’s largest private foundations with grants awarded in the United States, Latin America and the Caribbean, and southern Africa.

W.K. Kellogg donated more than $66 million in Kellogg Company stock and other investments to establish the W.K. Kellogg Foundation. The W.K. Kellogg Foundation Trust, set up by Mr. Kellogg, continues to own substantial equity in the Kellogg Company. The two organizations have enjoyed a longstanding relationship. However, the Foundation is governed by an independent board of trustees and receives its income primarily from the Trust’s investments.

Mission and Vision

W.K. Kellogg Foundation programming is guided by the organization’s mission:

*To help people help themselves through the practical application of knowledge and resources to improve their quality of life and that of future generations.*

Programming activities center around the common vision of a world in which each person has a sense of worth; accepts responsibility for self, family, community, and societal well-being; and has the capacity to be productive, and to help create nurturing families, responsive institutions, and healthy communities.

Values and Principles

In addition to the mission and vision, Kellogg Foundation work is guided by certain values and principles. We believe that

- those who are most vulnerable in society have voices and should be heard;
- diversity and inclusivity are essential for creativity and innovation;
- all communities have assets, including history, knowledge, and the power to define and solve their own problems;
- the nurturance of individuals and families fosters the growth of healthy communities;
- leaders and leadership can be developed and nurtured;
- partnerships, collaboration, and civic participation are fundamental to improving organizations and institutions, and to assuring sustainable social change;
- the richness and energy of life are determined by the synergy of mind, body, and spirit;
- a society’s future is dependent upon the quality of nurturance and investment in its children;
- the human condition can be improved by the appropriate use of knowledge, science, and technology;
- the fostering of human development emphasizes prevention over treatment; and
- long-term sustainability should be encouraged through the wise use of human and natural resources.
Programming Guidelines

The following guidelines help direct the Kellogg Foundation’s grantmaking:

1. **Foundation goals:** The foundation will consider requests that fall within our established or developing program areas: Health; Food Systems and Rural Development; Youth and Education; and Philanthropy and Volunteerism. Please consult the grants section of this report for specifics on these interests.

2. **Geographic considerations:** Most grants are awarded in
   - the United States;
   - Latin America and the Caribbean; and
   - six southern African countries – Botswana, Lesotho, Mozambique, South Africa, Swaziland, and Zimbabwe. Please consult the grants section of this report for more specific information on grantmaking for each region.
   For detailed information, call the publication request line at (800)819-9997, or visit the Foundation’s Web site at <http://www.wkkf.org>.

3. **Activities/projects not funded:** Generally, the Foundation does not make loans and does not provide grants for
   - operational phases of established programs;
   - capital purposes (purchasing, remodeling, or furnishing of facilities);
   - equipment;
   - conferences;
   - publications;
   - films, television, or radio programs;
   - endowments or development campaigns;
   - religious programs; or
   - individuals.

4. **Research funding:** Research is funded only as a part of a broader program (research to investigate the effects of a Foundation-funded project, for example).

5. **Planning or studies:** Funds may be provided to grantees for planning or studies that directly assist in the development or implementation of a project. This may occur when planning or studies are needed to enhance a project’s objectives.

6. **Qualifying organizations/projects:** To be eligible for support, the organization or institution, as well as the purpose of the proposed project, must qualify under regulations of the United States Internal Revenue Service.

7. **Sustainability of project:** The grantee, community, or other beneficiary must demonstrate the potential to continue the work that was funded in a self-renewing manner after Kellogg Foundation funding ceases.
Application Process

We encourage grant applicants to submit their requests electronically by using the Foundation's online application at <http://www.wkkf.org/howtoapply>. Grant applicants who do not apply electronically should submit a preproposal letter of up to five pages in length containing the following minimal information:

- contact name;
- legal organization name (please spell out acronyms where possible);
- complete street and mailing address;
- phone numbers and e-mail addresses (where possible);
- grant purpose statement (40-50 words maximum);
- total dollar amount requested;
- project activities, objectives, targeted audience(s), operational procedures, and time schedules (or anticipated duration of the proposed grant);
- anticipated outcomes/impact; and
- personnel and financial resources available and needed.

Preproposals should be submitted on standard-size (8-1/2” x 11”), light-colored paper. Please do not provide a plastic-bound, or expensively produced preproposal.

At this preliminary stage, personal visits to the Foundation by prospective grantees are discouraged.

Please note: Due to the large volume of materials received, please do not send the following unless specifically requested: invoices, IRS information, lists of board of directors or staff, job descriptions, resumes, staff bios, annual reports/publications, letters of support, news articles, photographs, videos, cassettes, CDs, or books.

The Foundation gives prompt consideration to all preproposal letters. The initial review may take up to three months to complete. If the proposed project falls within the Foundation's priorities and available resources, the applicant may be asked to develop a more detailed proposal.

Letters should be addressed to

Supervisor of Proposal Processing
W.K. Kellogg Foundation
One Michigan Avenue East
Battle Creek, Michigan 49017-4058
A report from Gregory A. Lyman - Senior Vice President and Corporate Secretary

During the 1999-2000 fiscal year, the Board of Trustees of the W.K. Kellogg Foundation held 12 monthly meetings and two special meetings to consider grant proposals and to review Foundation operations. In October 1999, the Trustees visited New York, New York; Miami, Florida; and Salinas and Sacramento, California. During the trip, the Trustees visited projects that were part of Foundation-supported initiatives. They had an opportunity to learn about the issues facing the Hispanic/Latino populations in those areas and how our work affects this important population. The Board of Trustees also held a retreat in June 2000 to review Foundation programming and operations, as well as to focus on future directions.

The annual meeting of the corporation was held on December 16, 1999. Three Trustees were re-elected to three-year terms at the 69th annual meeting of the members. They were Chris T. Christ, Wenda Weekes Moore, and Hanmin Liu. In addition, Howard F. Sims was elected to a one-year term. During the annual meeting that preceded the 835th consecutive monthly convening of the Board of Trustees, officers were re-elected and committee appointments were made. President and Chief Executive Officer William C. Richardson was re-elected by the Board. Also re-elected were Senior Vice President and Corporate Secretary Gregory A. Lyman; Senior Vice President for Programs Anne C. Petersen; Vice President for Finance and Treasurer Paul J. Lawler; Assistant Vice President for Finance and Assistant Treasurer La June Montgomery-Talley; Vice Presidents for Programs Geraldine Kearse Brookins, Richard M. Foster, Gail D. McClure, Dan E. Moore, and Gloria R. Smith.

Appointed to the Board’s Finance Committee were William C. Richardson, chair; Chris T. Christ, Dorothy A. Johnson, William E. LaMothe, Cynthia H. Milligan, and Jonathan T. Walton. Five Trustees were appointed to the Board’s Audit Committee:
Hanmin Liu, chair; Chris T. Christ, William E. LaMothe, Russell G. Mawby, and Cynthia H. Milligan. Appointed to the Budget Committee were Jonathan T. Walton, chair; Dorothy A. Johnson, Hanmin Liu, Wenda Weekes Moore, and Howard F. Sims. Five Trustees were appointed to the Board Development Committee: Howard F. Sims, chair; Hanmin Liu, Russell G. Mawby, Wenda Weekes Moore, and Jonathan T. Walton. The Finance and Board Development Committees each met four times, the Budget Committee met three times, and the Audit Committee met twice.

On April 20, 2000, the Board accepted the resignation of Geraldine Kearse Brookins as vice president for programs.

Trustees William E. LaMothe and Russell G. Mawby will retire from the Foundation’s Board at the conclusion of the December 2000 board meeting. Mr. LaMothe, from Battle Creek, Michigan, has served on the Board since 1992, serving as Chair of the Board during 1999. Dr. Mawby, from Augusta, Michigan, has served as a Trustee since 1967, and CEO of the Foundation from 1970 to 1995.
Dr. Russell G. Mawby brought exceptional knowledge, wisdom, and common sense to his duties as a grantmaker and Foundation executive.

Russell G. Mawby, who retired from the Kellogg Foundation’s Board of Trustees in December 2000, will remain as one of philanthropy’s most accomplished and respected leaders.

During his 36-year Foundation career, Dr. Mawby brought exceptional knowledge, wisdom, and common sense to his duties as a grantmaker and foundation executive. In his personal and professional life, he embodied the values and mission of the Kellogg Foundation.

Dr. Mawby grew up on a farm in western Michigan and was the first member of his family to attend college. He earned a bachelor’s degree in horticulture and a Ph.D. in agricultural economics at Michigan State University (MSU), and also received a master’s degree in agricultural economics from Purdue University. Before joining the Foundation, Dr. Mawby was on the faculty of MSU and was assistant director of the Cooperative Extension Service. In 1965, Dr. Mawby joined the Foundation as director of the agriculture division. He was named vice president in 1967 and became CEO in 1970. In 1995, he retired as CEO and chairman, but continued to serve an additional five years as a Trustee.

With his affable personality and breadth of experience in agriculture, education, philanthropy, and many other areas, Dr. Mawby can converse easily with people from all walks of life. Dr. Mawby’s incisive thinking is respected and well received. In his landmark 1982 speech, “A Layman’s Perspective: Health System Out of Sync,” he set forth basic principles that continue to be cornerstones of the health-reform movement.

Dr. Mawby is a strong national advocate for philanthropy. In the early 1970s, he delivered important testimony before the U.S. Congress, as it considered new legislation that affected private foundations and nonprofit organizations. His efforts, along with those of other philanthropic leaders, helped improve the regulatory climate for private foundations.

Additionally, Dr. Mawby has served as chairman of the Council on Foundations and the Foundation Center, and continues to serve as a trustee for the Council of Michigan Foundations and Michigan Nonprofit Association. In August 2000, he was appointed by Michigan Governor John Engler to chair the Michigan Community Service Commission.

Russ Mawby’s lengthy, successful career has few parallels in the history of American philanthropy. Yet whether dining with heads of state or with rural neighbors at his favorite small-town restaurant, he has retained his integrity and genuine concern for people. Through it all, we couldn’t have asked for a better friend, leader, and steward of the W.K. Kellogg legacy.
When William E. LaMothe joined the Kellogg Company in 1950, Harry S. Truman was president and W.K. Kellogg still lived on Gull Lake near Battle Creek, Michigan. By the time Mr. LaMothe retired as a Kellogg Foundation trustee in December 2000, he had spent more total years with the Company and Foundation than even W.K. Kellogg.

Mr. LaMothe’s five decades of service spanned an era of unprecedented economic growth and social change. Yet more than longevity, the hallmark of his career has been his visionary leadership. In that respect, he has upheld the best traditions of our founder.

Like W.K. Kellogg, W.E. LaMothe believed the Kellogg Company had a responsibility to produce a good product, serve as a caring employer, and provide shareholders with competitive profits. The Kellogg Foundation Trust benefited from those profits by receiving a third of the Company’s shareholder returns which were then used for charitable purposes.

And as Mr. LaMothe explained in a recent interview, his company experience helped him understand W.K. Kellogg’s philanthropic desire “to help people help themselves.”

“Outright charity can always be of help in an emergency, but if continued too long, it makes a person dependent on that charity,” Mr. LaMothe said. “Mr. Kellogg wanted people to be independent, to be responsible for themselves and their families, and to be accountable for their actions. His main focus for accomplishing these objectives was through education and training. I believe this is still a most worthwhile goal of philanthropy.”

Much like the Foundation he served so well, Mr. LaMothe has been personally committed to affordable health care, quality education, economic development, and regional cooperation. As a volunteer, he has devoted considerable time and energy to these causes.

Additionally, Mr. LaMothe was a co-trustee of the Kellogg Foundation Trust, serving from 1992 to 1997. His knowledge of finance, combined with his insightful decision-making, contributed greatly to the Trust’s steady performance.

The English poet John Donne once said “No man is an island entire of himself, every man is a piece of the continent.” In a similar fashion, William E. LaMothe’s quiet contributions have touched thousands of lives, in ways the public may never realize. His work with the Kellogg Foundation clearly reflects his commitment to make local, national, and international communities the very best they can be.
The Foundation successfully addressed the challenges occasioned by volatile asset valuations and related revenue fluctuations during the fiscal year. Operating and programmatic cash expenditures of $245 million (as summarized in footnote 1) were maintained within the level of investment income and revenues received from the Foundation Trust.

The broadly diversified portfolio of the Foundation and Foundation Trust now exceeds $1.6 billion, or approximately one-third of total investment assets. This diversification will permit the Foundation to benefit over time from the growth of world economic activity and the strength of the capital markets. In fiscal year 1999–2000, total diversified returns exceeded 17 percent, compared to benchmark returns of 13 percent.

The Foundation also made important investments during the year in new technology and systems, which will provide important future benefits to our productivity and efficiency.
# Statement of Financial Position

## W.K. Kellogg Foundation and W.K. Kellogg Foundation Trust

### August 31, 2000 | August 31, 1999

### Assets

#### W.K. Kellogg Foundation:

<table>
<thead>
<tr>
<th>Item</th>
<th>2000</th>
<th>1999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and temporary investments</td>
<td>71,743,411</td>
<td>65,787,005</td>
</tr>
<tr>
<td>Diversified investments</td>
<td>225,529,557</td>
<td>202,209,097</td>
</tr>
<tr>
<td>Accrued interest and dividends</td>
<td>1,249,878</td>
<td>661,503</td>
</tr>
<tr>
<td>Loans receivable</td>
<td>3,000,000</td>
<td>1,500,000</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>4,373,162</td>
<td>6,756,203</td>
</tr>
<tr>
<td>Plant and equipment, net</td>
<td>66,583,859</td>
<td>64,580,062</td>
</tr>
<tr>
<td>Contributions receivable from contingent trusts</td>
<td>13,293,418</td>
<td>11,727,490</td>
</tr>
<tr>
<td><strong>Total Foundation</strong></td>
<td>385,773,285</td>
<td>353,221,360</td>
</tr>
</tbody>
</table>

#### W.K. Kellogg Foundation Trust:

<table>
<thead>
<tr>
<th>Item</th>
<th>2000</th>
<th>1999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and temporary investments</td>
<td>83,075,564</td>
<td>41,140,457</td>
</tr>
<tr>
<td>Diversified investments</td>
<td>1,286,017,208</td>
<td>1,196,169,337</td>
</tr>
<tr>
<td>Kellogg Company common stock - 131,211,440 shares (133,105,640 in 1999), at fair market value</td>
<td>3,042,465,265</td>
<td>4,733,569,323</td>
</tr>
<tr>
<td>Accrued interest and dividends</td>
<td>37,804,858</td>
<td>36,763,262</td>
</tr>
<tr>
<td>Contributions receivable from contingent trusts</td>
<td>18,247,695</td>
<td>26,977,257</td>
</tr>
<tr>
<td><strong>Total Trust</strong></td>
<td>4,467,610,590</td>
<td>6,034,619,636</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>4,853,383,875</td>
<td>6,387,840,996</td>
</tr>
</tbody>
</table>

#### Liabilities:

##### W.K. Kellogg Foundation:

<table>
<thead>
<tr>
<th>Item</th>
<th>2000</th>
<th>1999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td>1,206,244</td>
<td>1,316,349</td>
</tr>
<tr>
<td>Accrued liabilities</td>
<td>2,827,428</td>
<td>2,616,806</td>
</tr>
<tr>
<td>Net payable on unsettled investment</td>
<td>3,573,535</td>
<td>5,655,268</td>
</tr>
<tr>
<td>Grants payable</td>
<td>145,000,125</td>
<td>195,851,453</td>
</tr>
<tr>
<td>Post-retirement liability</td>
<td>9,615,475</td>
<td>8,821,011</td>
</tr>
<tr>
<td>Deferred excise tax liability</td>
<td>536,758</td>
<td>300,342</td>
</tr>
<tr>
<td><strong>Total Foundation</strong></td>
<td>162,759,565</td>
<td>214,561,229</td>
</tr>
</tbody>
</table>

##### W.K. Kellogg Foundation Trust:

<table>
<thead>
<tr>
<th>Item</th>
<th>2000</th>
<th>1999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net payable on unsettled investment</td>
<td>7,326,212</td>
<td>32,475,979</td>
</tr>
<tr>
<td>Deferred excise tax liability</td>
<td>64,417,444</td>
<td>95,973,481</td>
</tr>
<tr>
<td><strong>Total Trust</strong></td>
<td>71,743,416</td>
<td>128,449,460</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>234,503,221</td>
<td>343,010,689</td>
</tr>
</tbody>
</table>

#### Net Assets:

##### W.K. Kellogg Foundation:

<table>
<thead>
<tr>
<th>Item</th>
<th>2000</th>
<th>1999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>209,720,303</td>
<td>126,932,641</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>13,293,417</td>
<td>11,727,490</td>
</tr>
<tr>
<td>W.K. Kellogg Foundation Trust – temporarily restricted</td>
<td>4,395,866,934</td>
<td>5,906,170,176</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>4,618,880,654</td>
<td>6,044,830,307</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>4,853,383,875</td>
<td>6,387,840,996</td>
</tr>
</tbody>
</table>

---

See accompanying notes to financial statements
## Statement of Activities

**W.K. Kellogg Foundation and W.K. Kellogg Foundation Trust**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues and Gains (Losses)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions from W.K. Kellogg Foundation Trust</td>
<td>$250,000,000</td>
<td>$</td>
<td>$288,000,000</td>
<td>$</td>
</tr>
<tr>
<td>Other contributions and gifts</td>
<td>807,600</td>
<td></td>
<td>769,365</td>
<td></td>
</tr>
<tr>
<td>Investment income:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interest</td>
<td>7,527,591</td>
<td>24,576,986</td>
<td>5,196,023</td>
<td>27,214,513</td>
</tr>
<tr>
<td>Dividends</td>
<td>1,175,893</td>
<td>139,755,886</td>
<td>1,173,291</td>
<td>135,273,715</td>
</tr>
<tr>
<td>Net realized gains on investments</td>
<td>4,990,015</td>
<td>139,177,226</td>
<td>8,339,770</td>
<td>165,750,043</td>
</tr>
<tr>
<td>Change in net unrealized market appreciation (depreciation)</td>
<td>11,827,952</td>
<td>(1,577,803,047)</td>
<td>21,997,045</td>
<td>709,794,879</td>
</tr>
<tr>
<td>Less - expenses of earning income</td>
<td>(1,648,015)</td>
<td>(6,626,768)</td>
<td>(1,739,501)</td>
<td>(6,015,040)</td>
</tr>
<tr>
<td>Loss on sale of equipment</td>
<td>1,565,937</td>
<td>(8,729,562)</td>
<td>1,861,776</td>
<td>6,113,921</td>
</tr>
<tr>
<td>Increase (decrease) in value of contingent trusts</td>
<td>2,636</td>
<td></td>
<td>2,890</td>
<td></td>
</tr>
<tr>
<td>Other receipts</td>
<td>905,608</td>
<td></td>
<td>1,055,403</td>
<td></td>
</tr>
<tr>
<td>Total revenues and gains (losses)</td>
<td>$277,155,217</td>
<td>$(1,289,649,279)</td>
<td>$326,541,382</td>
<td>$1,038,132,031</td>
</tr>
</tbody>
</table>

| **Expenses** |                         |                              |                         |                              |
| Distributions to the W.K. Kellogg Foundation | 250,000,000 |                              | 288,000,000 |                              |
| Program support: |                         |                              |                         |                              |
| Grants | 134,254,633 |                              | 138,186,223 |                              |
| Programs operated | 21,246,765 |                              | 18,769,195 |                              |
| General operations | 34,786,969 |                              | 39,639,793 |                              |
| Voluntary transition program | 114,996 |                              | 3,116,371 |                              |
| Depreciation | 1,985,501 |                              | 2,394,746 |                              |
| Federal excise tax provision (credit) | 412,764 | (29,346,037) | 655,891 | 17,658,534 |
| Total expenses | $192,801,628 | $220,653,963 | $202,762,219 | $305,658,534 |

| Increase (decrease) in net assets | 84,353,589 | (1,510,303,242) | 123,779,163 | 732,473,497 |
| Net assets at beginning of year | 138,660,131 | 5,906,170,176 | 14,880,968 | 5,173,696,679 |

| Net assets at end of year | $223,013,720 | $4,395,866,934 | $138,660,131 | $5,906,170,176 |

See accompanying notes to financial statements.
## Statement of Cash Flows

**W.K. Kellogg Foundation and W.K. Kellogg Foundation Trust**

### Year Ending August 31, 2000

<table>
<thead>
<tr>
<th>Cash flows from operating activities</th>
<th>W.K. Kellogg Foundation</th>
<th>W.K. Kellogg Foundation Trust</th>
<th>W.K. Kellogg Foundation</th>
<th>W.K. Kellogg Foundation Trust</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase (decrease) in net assets</td>
<td>$ 84,353,589</td>
<td>$(1,510,303,242)</td>
<td>$ 123,779,163</td>
<td>$ 732,473,497</td>
</tr>
<tr>
<td>Adjustments to reconcile increase (decrease) in net assets to cash flows from operations:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Depreciation</td>
<td>1,985,501</td>
<td>(4,990,015)</td>
<td>2,394,746</td>
<td>(8,339,770)</td>
</tr>
<tr>
<td>Net realized gains on investments</td>
<td>(11,827,952)</td>
<td>(139,177,226)</td>
<td>(21,997,045)</td>
<td>(709,794,879)</td>
</tr>
<tr>
<td>Change in net unrealized market (appreciation) depreciation</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Loss on sale of equipment</td>
<td>236,416</td>
<td>(31,502,037)</td>
<td>439,623</td>
<td>13,583,962</td>
</tr>
<tr>
<td>Increase (decrease) in deferred taxes</td>
<td>2,298,375</td>
<td>(1,041,596)</td>
<td>115,514</td>
<td>(79,518)</td>
</tr>
<tr>
<td>Decrease (increase) in accrued interest and dividends</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Increase (decrease) in prepaid expenses and other assets</td>
<td>2,383,041</td>
<td>(1,500,000)</td>
<td>(2,117,116)</td>
<td>(1,500,000)</td>
</tr>
<tr>
<td>Increase in accounts payable</td>
<td>(110,105)</td>
<td>8,729,562</td>
<td>(949,634)</td>
<td>13,587,558</td>
</tr>
<tr>
<td>Increase in accrued liabilities</td>
<td>210,622</td>
<td></td>
<td>260,424</td>
<td></td>
</tr>
<tr>
<td>Increase (decrease) in net payable on unsettled investment trades</td>
<td>(2,081,733)</td>
<td>(25,149,767)</td>
<td>5,015,767</td>
<td>25,773,935</td>
</tr>
<tr>
<td>Decrease in grants payable</td>
<td>(50,851,328)</td>
<td>(63,233,371)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Increase in post-retirement benefit liability</td>
<td>794,464</td>
<td></td>
<td>1,642,700</td>
<td></td>
</tr>
</tbody>
</table>

**Net cash provided by (used in) operating activities**

| $ 16,448,197 | $ 120,641,259 | $ 33,763,905 | $ (90,205,488) |

### Cash flows from investing activities

| Acquisition of fixed assets | (3,989,298) |
| Purchase of investments    | (185,673,903) |
| Proceeds from sale of investments | 179,171,410 |
| Proceeds from sale of plant and equipment | 1,247,806,311 |

**Net cash (used in) provided by investing activities**

| (10,491,791) | 162,576,366 |
| (11,630,514) | 97,854,710 |

| Increase in cash and temporary investments | 5,956,406 |
| Cash and temporary investments at beginning of period | 41,140,457 |
| Proceeds from sale of investments | 43,653,614 |
| Proceeds from sale of plant and equipment | 33,491,235 |

**Cash and temporary investments at end of period**

| $ 71,743,411 | $ 83,075,564 | $ 65,787,005 | $ 41,140,457 |

See accompanying notes to financial statements.
Notes to Financial Statements

W.K. Kellogg Foundation and W.K. Kellogg Foundation Trust

1. Summary of Accounting Policies

Description of Entities
The W.K. Kellogg Foundation (Foundation) and the W.K. Kellogg Foundation Trust (Trust) were established in 1930 and 1934, respectively, as private nonoperating foundations. The Foundation awards grants in the areas of health; food systems and rural development; youth and education; and philanthropy and volunteerism. Grants are concentrated in the United States, Latin America and the Caribbean, and southern Africa.

The financial statements include the Foundation and the Trust, of which the Foundation is the sole beneficiary. All net assets of the Trust are therefore considered to be temporarily restricted.

Basis of Accounting
The financial statements have been prepared on the accrual basis of accounting. Prior to 1998, the accounts of the Foundation and Trust were maintained on the modified cash basis of accounting. For purposes of ensuring compliance with Internal Revenue Service guidelines, the Foundation continues to develop and manage internal budgets on the modified cash basis. Expenditures during the fiscal years under the modified cash basis were as follows:

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>1999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants</td>
<td>186,605,961</td>
<td>202,919,594</td>
</tr>
<tr>
<td>Programs operated</td>
<td>20,477,989</td>
<td>22,054,677</td>
</tr>
<tr>
<td>General operations</td>
<td>38,206,381</td>
<td>42,590,075</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$245,290,331</td>
<td>$267,564,346</td>
</tr>
</tbody>
</table>

Temporary Investments
Highly liquid investments with original maturities of 90 days or less are considered to be cash equivalents for purposes of the statement of cash flows.

Investments
The Foundation and Trust report marketable securities on the basis of quoted market values. Realized and unrealized gains or losses on investments represent the difference between the original cost of investments and the sales proceeds (realized) or the fair market value at the end of the year (unrealized). Cost is determined on the average cost basis for the Foundation and on a first-in, first-out basis for the Trust.

Plant and Equipment
The building is depreciated over 40 years with building improvements being depreciated over the remaining life of the building. Equipment is depreciated on the straight-line basis over the estimated useful lives of the assets which range from three to 15 years. Furniture and fixtures are depreciated under the group method.

Grants
Unconditional grants are recorded as expense in the year in which they are approved. Conditional grants are recorded as expense when the conditions have been met. As of August 31, 2000, the amount of conditional grants outstanding approximates $23,280,326.

Use of Estimates
The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, income and expenses. Actual results could differ from those estimates.

Distribution of Trust Receipts
The Trust is required to distribute to the Foundation, at a minimum, its net interest and dividends at least quarterly.

2. Investments

Cost and market value of investments held at August 31, 2000 and 1999, were as follows:

<table>
<thead>
<tr>
<th></th>
<th>August 31, 2000</th>
<th>August 31, 1999</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>W.K. Kellogg Foundation:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fixed income securities</td>
<td>$65,313,815</td>
<td>$60,379,930</td>
</tr>
<tr>
<td>Common stocks</td>
<td>160,219,742</td>
<td>141,829,159</td>
</tr>
<tr>
<td>Total</td>
<td>225,529,557</td>
<td>202,209,097</td>
</tr>
<tr>
<td><strong>W.K. Kellogg Foundation Trust:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fixed income securities</td>
<td>$318,815,553</td>
<td>$302,017,208</td>
</tr>
<tr>
<td>Other common and preferred stocks</td>
<td>$967,201,655</td>
<td>$730,013,444</td>
</tr>
<tr>
<td>Kellogg Company common stock</td>
<td>1,286,017,208</td>
<td>1,085,243,624</td>
</tr>
<tr>
<td>Total</td>
<td>$4,328,482,473</td>
<td>$3,022,469,393</td>
</tr>
</tbody>
</table>

Market values of investments are based on August 31, 2000, published quotations, except that estimates are used when quotations are not available. Fixed income securities consist of U.S. government securities, U.S. government guaranteed securities, investments in fixed income mutual funds and corporate securities. Common stocks consist principally of U.S. and international equity securities and investments in equity mutual funds. The Trust participates in securities lending which is fully collateralized. The sale and purchase of investments is recorded at the date of trade which can result in either a net receivable or net payable on unsettled investment trades at the balance sheet date. Published market quotations do not necessarily represent realizable values, particularly where sizable holdings of a company’s stock exist, as in the case of the Trust’s holding of Kellogg Company common stock.
3. **Plant and Equipment**

Plant and equipment are summarized below:

<table>
<thead>
<tr>
<th></th>
<th>August 31, 2000</th>
<th>August 31, 1999</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Land</strong></td>
<td>$17,498,617</td>
<td>$17,498,617</td>
</tr>
<tr>
<td><strong>Buildings and building improvements</strong></td>
<td>$54,962,107</td>
<td>$54,962,107</td>
</tr>
<tr>
<td><strong>Equipment</strong></td>
<td>$8,458,284</td>
<td>$4,501,917</td>
</tr>
<tr>
<td><strong>Furniture and fixtures</strong></td>
<td>$7,584,246</td>
<td>$7,584,246</td>
</tr>
<tr>
<td><strong>Less - accumulated depreciation</strong></td>
<td>$88,503,254</td>
<td>($21,919,395)</td>
</tr>
</tbody>
</table>

|                      | $66,583,859      | $64,580,062    |

4. **Excise Tax Requirements**

The Foundation is exempt from federal income taxes under Section 501(c)3 of the Internal Revenue Code (“IRC”), but is subject to a 2 percent (1 percent if certain criteria are met) federal excise tax on net investment income, including realized gains, as defined by the IRC.

Current and deferred excise taxes were provided at 1 percent and 2 percent, respectively, for both 2000 and 1999. The current and deferred portions of the excise tax provisions for 2000 were $176,349 and $236,415, respectively, for the Foundation and $2,210,000 and ($31,556,037) for the Trust. The current and deferred portions of the excise tax provisions for 1999 were $216,268 and $439,623, respectively, for the Foundation and $3,462,668 and $14,195,866, respectively, for the Trust. Excise tax payments for the Foundation and Trust approximated the current provisions in 2000 and 1999. As permitted, management intends to distribute sufficient amounts to cover the required distribution in the subsequent year.

5. **Post-Retirement Benefits**

The Foundation has defined contribution and defined benefit retirement income plans covering all full-time employees. The Foundation funded and charged to expense contributions of $1,946,601 and $2,265,250 in 2000 and 1999, respectively, related to the defined contribution plan. The defined benefit plan is funded in amounts sufficient to meet the minimum requirements of the Employee Retirement Income Security Act of 1974. No funding of the defined benefit plan was required in 2000 or 1999. The Foundation provides post-retirement medical and dental benefits to all employees who meet eligibility requirements.

<table>
<thead>
<tr>
<th>Pension Benefits</th>
<th>Other Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>1999</td>
</tr>
<tr>
<td>2000</td>
<td>1999</td>
</tr>
<tr>
<td>Benefit obligation at August 31</td>
<td>$1,160,914</td>
</tr>
<tr>
<td>Fair value of plan assets at August 31</td>
<td>3,268,197</td>
</tr>
<tr>
<td>Funded Status</td>
<td>$2,107,283</td>
</tr>
<tr>
<td>Prepaid (accrued) benefit cost recognized in the statement of financial position</td>
<td>$743,755</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Pension Benefits</th>
<th>Other Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>1999</td>
</tr>
<tr>
<td>Weighted-average assumptions as of August 31</td>
<td>7.50%</td>
</tr>
<tr>
<td>Discount rate</td>
<td>7.50%</td>
</tr>
<tr>
<td>Expected return on Plan assets</td>
<td>8.00%</td>
</tr>
<tr>
<td>Rate of compensation increase</td>
<td>6.00%</td>
</tr>
</tbody>
</table>

6. **Interest in Contingent Trusts**

During 1999, the Trust received $19,676,900 from the Carrie Staines Kellogg 1935 Trust. The Trust has contingent rights, as the beneficiary to one remaining trust that had a market value of $18,247,695 and $26,977,257 at August 31, 2000 and 1999, respectively.

The Foundation has contingent rights as the beneficiary of three restricted trusts that had combined market values of $13,293,418 and $11,727,490 at August 31, 2000 and 1999, respectively.
Report of Independent Accountants

To the Board of Trustees of W.K. Kellogg Foundation and W.K. Kellogg Foundation Trust

In our opinion, the accompanying statements of financial position and the related statements of activities and of cash flows present fairly, in all material respects, the financial position of the W.K. Kellogg Foundation and W.K. Kellogg Foundation Trust at August 31, 2000 and 1999, and the results of their operations and their cash flows for the years then ended in conformity with generally accepted accounting principles. These financial statements are the responsibility of the Foundation’s and the Trust’s management; our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with generally accepted auditing standards, which require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for the opinion expressed above.

October 6, 2000

Financial Highlights

Payments

During the past fiscal year, September 1, 1999, through August 31, 2000, the Foundation made payments of $207,083,950 to 1,148 of its 3,400 active projects.

<table>
<thead>
<tr>
<th>Areas of Interest</th>
<th>Geographic Areas</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>United States</td>
</tr>
<tr>
<td>Health1</td>
<td>$33,578,073</td>
</tr>
<tr>
<td>Food Systems &amp; Rural Development2</td>
<td>$20,585,082</td>
</tr>
<tr>
<td>Youth Education3</td>
<td>$44,954,330</td>
</tr>
<tr>
<td>Philanthropy and Volunteerism</td>
<td>$16,178,107</td>
</tr>
<tr>
<td>Cross-Goal Initiatives4</td>
<td>$19,727,847</td>
</tr>
<tr>
<td>Cross-Cutting Themes</td>
<td>$21,553,368</td>
</tr>
<tr>
<td>Special Opportunities5</td>
<td>$8,982,959</td>
</tr>
<tr>
<td>Other6</td>
<td>$4,579,399</td>
</tr>
<tr>
<td>Greater Battle Creek</td>
<td>$8,772,757</td>
</tr>
<tr>
<td>Programs Operated</td>
<td>$20,477,989</td>
</tr>
<tr>
<td>Recurring Grants</td>
<td>$7,694,039</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$207,083,950</strong></td>
</tr>
</tbody>
</table>

Includes:
1. Health in southern Africa and Latin America and the Caribbean
2. Food Systems and Rural Development in Latin America and the Caribbean
3. Basic Education and Youth Development in Latin America and the Caribbean
4. Organizational and Institutional Development and Transformation, Strengthen Leadership Capacity, and Strengthen the Capacity of Communities in southern Africa and Breaking the Cycle of Poverty in Latin America and the Caribbean
5. Special Opportunities in southern Africa and General Goal Grantmaking in Latin America and the Caribbean
6. Program Development in Latin America and the Caribbean
New Commitments

During the past fiscal year, September 1, 1999, through August 31, 2000, the Foundation made $128,434,899 in new commitments to 718 projects. Following is a complete list of the new grant commitments.

The following pages report the Kellogg Foundation’s new grant commitments for fiscal year 1999–2000. Grantee names and grant amounts are organized by geographic region, program area, and strategy. Also included is a key element chart which denotes when a project’s interests span multiple areas.

The percentages below reflect how the Foundation’s new grant commitments for 1999–2000 are distributed across a range of program interests. Because a single grant may touch on several areas, the cumulative total exceeds 100 percent.

<table>
<thead>
<tr>
<th>Program Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health</td>
<td>15%</td>
</tr>
<tr>
<td>Food Systems and Rural Development</td>
<td>17%</td>
</tr>
<tr>
<td>Youth and Education</td>
<td>35%</td>
</tr>
<tr>
<td>Philanthropy and Volunteerism</td>
<td>13%</td>
</tr>
<tr>
<td>Leadership</td>
<td>31%</td>
</tr>
<tr>
<td>Information and Communication Technology</td>
<td>9%</td>
</tr>
<tr>
<td>Capitalizing on Diversity</td>
<td>18%</td>
</tr>
<tr>
<td>Social and Economic Community Development</td>
<td>23%</td>
</tr>
</tbody>
</table>

Key Elements Chart

- **Health** - Health
- **Food Systems/Rural Development** - Food Systems and Rural Development
- **Youth and Ed** - Youth and Education
- **Philanthropy/Volunteerism** - Philanthropy and Volunteerism
- **Leadership** - Leadership
- **ICT** - Information and Communication Technology
- **Diversity** - Capitalizing on Diversity
- **SECD** - Social and Economic Community Development
Domestic Programming
United States

Program Information and Guidelines
Since the Foundation was established in 1930, its United States programming has centered on health, education, and agriculture. These primary interests continue today, although others have been added or are emerging. Each programming area has a goal that guides the Foundation staff, Board of Trustees, and advisers in grantmaking decisions. Over time, the Foundation may adjust or redirect its grantmaking based on the changing needs of society. Current U.S. programming goals are described as follows:

Health
Improve the health of people in communities through increased access to integrated, comprehensive health-care systems that are organized around public health, prevention, and primary health care, and which are guided, managed, and staffed by a broad range of appropriately prepared personnel.

Food Systems and Rural Development
Food Systems - To help meet the needs for a safe and nutritious diet while ensuring that food production systems are environmentally sensitive, economically viable, sustainable over the long term, and socially responsible.
Rural Development - To fund collaborative, comprehensive approaches to rural development that emphasize community problem solving, leadership development, delivery of human services, and training of local government officials.

Youth and Education
Support healthy infant, child, and youth development by mobilizing, strengthening, and aligning systems that affect children’s learning.

Philanthropy and Volunteerism
To increase the ranks of new givers and to nurture emerging forms of philanthropy.

Cross-Cutting Themes
The purpose of Cross-Cutting Themes is to increase the effectiveness of the Kellogg Foundation’s programming. This is being done by integrating the pool of knowledge, experiences, and lessons learned from four distinct social change elements common to our program areas of Health, Food Systems/Rural Development, Philanthropy and Volunteerism, and Youth and Education. These Cross-Cutting Themes (Leadership, Information and Communication Technology, Capitalizing on Diversity, and Social and Economic Community Development) not only add value to our program areas, but provide an opportunity to both aggregate and disseminate lessons learned that are essential for internal and external growth and development.

Health
Health Goal:
To increase access to integrated, comprehensive health-care systems organized around public health, prevention, and primary care.

Comprehensive Health-Care Systems
Assist in sustaining safety net providers through partnerships with community and health and human services providers by developing a policy paper.

ECONOMIC AND SOCIAL RESEARCH INSTITUTE
Washington, D.C. $39,670
WKFF Contact Person: Henrie M. Treadwell
Key Elements:
• Demonstrate how to sustain safety net providers through partnerships with community and health and human services providers

ASPERN INSTITUTE, INC.
Washington, D.C. $224,864
WKFF Contact Person: Henrie M. Treadwell
Key Elements:

COMMUNITY ANTI-DRUG COALITIONS OF AMERICA
Alexandria, Virginia $75,000
WKFF Contact Person: Henrie M. Treadwell
Key Elements:

DENVER HEALTH AND HOSPITAL AUTHORITY
Denver, Colorado $12,500
WKFF Contact Person: Henrie M. Treadwell
Key Elements:

UNIVERSITY SYSTEM OF WEST VIRGINIA
Charleston, West Virginia $50,000
WKFF Contact Person: Henrie M. Treadwell
Key Elements:

SINTE GLESKA UNIVERSITY
Rosebud, South Dakota $9,245
WKFF Contact Person: Terri D. Wright
Key Elements:

CHILDREN’S DENTAL HEALTH PROJECT, INC.
Washington, D.C. $700,000
WKFF Contact Person: Henrie M. Treadwell
Key Elements:
<table>
<thead>
<tr>
<th>DOMESTIC PROGRAMMING</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grand Traverse Band of Ottawa and Chippewa Indians</strong></td>
<td>Suttons Bay, Michigan</td>
</tr>
<tr>
<td><strong>Minneapolis American Indian Center</strong></td>
<td>Minneapolis, Minnesota</td>
</tr>
<tr>
<td><strong>Native Action, Inc.</strong></td>
<td>Lame Deer, Montana</td>
</tr>
<tr>
<td><strong>Piegan Institute, Inc.</strong></td>
<td>Browning, Montana</td>
</tr>
<tr>
<td><strong>Salish Kootenai College</strong></td>
<td>Pablo, Montana</td>
</tr>
<tr>
<td><strong>Urban Medical Institute, Inc.</strong></td>
<td>Baltimore, Maryland</td>
</tr>
<tr>
<td><strong>Oral Health America</strong></td>
<td>Chicago, Illinois</td>
</tr>
<tr>
<td><strong>Decatur Memorial Foundation</strong></td>
<td>Decatur, Illinois</td>
</tr>
<tr>
<td><strong>Battle Creek Community Foundation</strong></td>
<td>Battle Creek, Michigan</td>
</tr>
<tr>
<td><strong>Community Foundation for Muskegon County</strong></td>
<td>Muskegon, Michigan</td>
</tr>
</tbody>
</table>

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**Michigan Public Health Institute** | Okemos, Michigan | $200,492 | WKKF Contact Person: C. Patrick Babcock | Key Elements: Improve community residents’ health and the provision of health services by fostering supportive networks of schools, churches, or other community organizations. |

**National Assembly on School-Based Health Care** | McLean, Virginia | $138,872 | WKKF Contact Person: Terri D. Wright | Key Elements: Improve Native American community health status through the implementation of locally designed and governed comprehensive, accessible, and affordable health initiatives. |

**Naes College** | Chicago, Illinois | $74,496 | WKKF Contact Person: Terri D. Wright | Key Elements: Improve public health nationwide through development of community-based public/private partnerships and models which strengthen public health practices at the local level. |

**National Association of County and City Health Officials** | Washington, D.C. | $2,157,265 | WKKF Contact Person: Barbara J. Sabol | Key Elements: Improve public health nationwide through documentation and dissemination of community-based public/private partnerships and models which strengthen public health practices at the local level. |

**New York Academy of Medicine** | New York City | $150,000 | WKKF Contact Person: Barbara J. Sabol | Key Elements: Refine best practices and intensify financial and technical assistance to facilitate systems redesign and translate local innovations into local health system reform in eight select Community Care Network sites. |

**Health Research and Educational Trust** | Chicago, Illinois | $4,810,000 | WKKF Contact Person: Terri D. Wright | Key Elements: Scale up a proven model that is cost-effective with proven positive outcomes for the health and well-being of low-income women and children. |

**District of Columbia Birth Center, Inc.** | Washington, D.C. | $150,000 | WKKF Contact Person: Barbara J. Sabol | Key Elements: Support linkage of select safety net providers and associated partnerships with community, health, and human service providers. |

**Grantmakers in Health** | Washington, D.C. | $93,600 | WKKF Contact Person: Henrie M. Treadwell | Key Elements: Support linkage of select safety net providers and associated partnerships with community, health, and human service providers.
### Inform Public Policymaking

Establish organizational capacity to conduct objective nonpartisan analysis into critical state health-care policy issues within the different roles of state government and disseminate the findings to strategic stakeholders

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Grant Amount</th>
<th>Contact Person</th>
<th>Key Elements</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CITIZENS RESEARCH COUNCIL OF MICHIGAN, INC.</strong></td>
<td>Livonia, Michigan</td>
<td>$165,000</td>
<td>Terri D. Wright</td>
<td>Improve U.S. health through education, information exchange, and dialogue especially among federal and key state policymakers</td>
</tr>
<tr>
<td><strong>GEORGE WASHINGTON UNIVERSITY</strong></td>
<td>Washington, D.C.</td>
<td>$2,382,430</td>
<td>Barbara J. Sabol</td>
<td>Monitor the impact of policy changes on nutrition, growth, and development of low-income children, ages 0-3 years</td>
</tr>
<tr>
<td><strong>BOSTON MEDICAL CENTER CORPORATION</strong></td>
<td>Boston, Massachusetts</td>
<td>$80,000</td>
<td>Barbara J. Sabol</td>
<td>Produce a document to be shared with the population and policymakers about why non-elderly individuals employed in the for-profit sector are not receiving health insurance</td>
</tr>
<tr>
<td><strong>URBAN INSTITUTE</strong></td>
<td>Washington, D.C.</td>
<td>$60,845</td>
<td>Henrie M. Treadwell</td>
<td>Strengthen the capacity of WKKF grantees to inform health policymakers and decision makers about the contributions of community initiatives for the systemic reform of health policy</td>
</tr>
<tr>
<td><strong>AMERICAN PUBLIC HEALTH ASSOCIATION, INC.</strong></td>
<td>Washington, D.C.</td>
<td>$50,000</td>
<td>Terri D. Wright</td>
<td></td>
</tr>
<tr>
<td><strong>CONSUMERS UNION OF THE UNITED STATES, INC.</strong></td>
<td>Yonkers, New York</td>
<td>$175,000</td>
<td>Terri D. Wright</td>
<td></td>
</tr>
<tr>
<td><strong>STATE UNIVERSITY OF NEW YORK HEALTH SCIENCE CENTER AT BROOKLYN</strong></td>
<td>Brooklyn, New York</td>
<td>$50,000</td>
<td>Barbara J. Sabol</td>
<td></td>
</tr>
</tbody>
</table>

### Leadership Development

Convene appropriate leaders and key stakeholders to review implications of new data analysis on the current and future nursing work force

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Grant Amount</th>
<th>Contact Person</th>
<th>Key Elements</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GEORGE MASON UNIVERSITY</strong></td>
<td>Fairfax, Virginia</td>
<td>$40,000</td>
<td>Gloria R. Smith</td>
<td>Foster development of leadership for integrated, comprehensive health services and education systems</td>
</tr>
<tr>
<td><strong>COMMUNITY CAMPUS PARTNERSHIPS FOR HEALTH</strong></td>
<td>San Francisco, California</td>
<td>$60,000</td>
<td>Barbara J. Sabol</td>
<td></td>
</tr>
<tr>
<td><strong>GRANTMAKERS IN HEALTH</strong></td>
<td>Washington, D.C.</td>
<td>$15,000</td>
<td>Terri D. Wright</td>
<td></td>
</tr>
<tr>
<td><strong>UNIVERSITY OF ILLINOIS AT CHICAGO</strong></td>
<td>Chicago, Illinois</td>
<td>$375,000</td>
<td>Gloria R. Smith</td>
<td></td>
</tr>
<tr>
<td><strong>WASHINGTON BUSINESS GROUP ON HEALTH</strong></td>
<td>Washington, D.C.</td>
<td>$50,000</td>
<td>Barbara J. Sabol</td>
<td>Foster development of mid-career leaders for integrated, comprehensive health services and education systems</td>
</tr>
<tr>
<td><strong>JOINT CENTER FOR POLITICAL AND ECONOMIC STUDIES, INC.</strong></td>
<td>Washington, D.C.</td>
<td>$250,000</td>
<td>Barbara J. Sabol</td>
<td>Foster development of minority nurse leadership for integrated, comprehensive health services and education systems</td>
</tr>
<tr>
<td><strong>RUTGERS THE STATE UNIVERSITY OF NEW JERSEY</strong></td>
<td>Newark, New Jersey</td>
<td>$20,000</td>
<td>Gloria R. Smith</td>
<td>Inform national and local groups about creative and effective innovations in health care at the local level through a national conference</td>
</tr>
<tr>
<td><strong>PRESIDENT AND FELLOWS OF HARVARD COLLEGE</strong></td>
<td>Cambridge, Massachusetts</td>
<td>$50,000</td>
<td>Henrie M. Treadwell</td>
<td></td>
</tr>
</tbody>
</table>
**DOMESTIC PROGRAMMING**

**United States**

### Workforce Development

Build a more representative leadership workforce in nursing by developing a distance learning component for a doctoral nursing program

**HAMPTON UNIVERSITY**
- Hampton, Virginia
- WKKF Contact Person: Henrie M. Treadwell

Key Elements:
- Develop a group of qualified students to enter health professions education for careers in community-based health services by building partnerships between communities and health professions education programs

**NATIONAL MEDICAL FELLOWSHIPS, INC.**
- New York City
- WKKF Contact Person: Henrie M. Treadwell

Key Elements:
- Improve the public’s health by initiating a Community Health Scholars Program

**UNIVERSITY OF PUERTO RICO MEDICAL SCIENCES CAMPUS**
- San Juan, Puerto Rico
- WKKF Contact Person: Gloria R. Smith

Key Elements:
- Develop students from communities to enter health professions education for careers in community-based health services by introducing youth to health careers and fostering academic achievement

**ASSOCIATION OF AMERICAN MEDICAL COLLEGES**
- Washington, D.C.
- WKKF Contact Person: Barbara J. Sabol

Key Elements:
- Develop key strategies for future growth of the healthy communities movement by documenting and disseminating best practices, facilitating ongoing dialogue, and recommending and tracking action to lower barriers

### General Goal Grantmaking

Assist in the continued development of a unified code of ethics for health care professionals

**INSTITUTE FOR HEALTHCARE IMPROVEMENT**
- Boston, Massachusetts
- WKKF Contact Person: Gloria R. Smith

Key Elements:
- Strengthen and build leadership in low-income immigrant communities at the grassroots level across cultural, geographic, and linguistic boundaries

**CHINESE MUTUAL AID ASSOCIATION, INC.**
- Chicago, Illinois
- WKKF Contact Person: Gloria R. Smith

Key Elements:
- Support a global health forum at the Salzburg Seminar

**UNITED STATES DEPARTMENT OF EDUCATION**
- Washington, D.C.
- WKKF Contact Person: Henrie M. Treadwell

Key Elements:
- Assist in the continued development of a unified code of ethics for health care professionals
Food Systems Goal:
To help meet the needs for a safe and nutritious diet while ensuring that food production systems are environmentally sensitive, economically viable, sustainable over the long term, and socially responsible.

### Food and Society
Design and initiate a strategic plan for increasing public and federal support of food and agriculture programs dedicated to a healthy society and environment, economically viable communities, and a globally competitive food system.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Grant Amount</th>
<th>Contact Person</th>
<th>Key Elements</th>
</tr>
</thead>
<tbody>
<tr>
<td>NATIONAL ASSOCIATION OF STATE UNIVERSITIES AND LAND-GRANT COLLEGES</td>
<td>Washington, D.C.</td>
<td>$550,000</td>
<td>Gail L. Imig</td>
<td>Foster and promote change within California's educational institutions in order to produce an inclusive, responsive, and collaborative post-secondary education system that is responsive to the issues of Food and Society.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Grant Amount</th>
<th>Contact Person</th>
<th>Key Elements</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNIVERSITY OF CALIFORNIA - DAVIS</td>
<td>Davis, California</td>
<td>$2,499,987</td>
<td>Gail L. Imig</td>
<td>Improve the environmental performance of agriculture and make sustainable food available to consumers by demonstrating a model for a regional food system.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Grant Amount</th>
<th>Contact Person</th>
<th>Key Elements</th>
</tr>
</thead>
<tbody>
<tr>
<td>LAND STEWARDSHIP PROJECT</td>
<td>White Bear Lake, Minnesota</td>
<td>$311,800</td>
<td>Oran B. Hesterman</td>
<td>Improve the environmental sustainability of agriculture by developing policy recommendations and education to link organizations and communities.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Grant Amount</th>
<th>Contact Person</th>
<th>Key Elements</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOIL AND WATER CONSERVATION SOCIETY</td>
<td>Ankeny, Iowa</td>
<td>$300,000</td>
<td>Oran B. Hesterman</td>
<td>Strengthen Community Involved In Sustaining Agriculture’s role as a vehicle for a coherent and active constituency dedicated to sustaining agriculture in western Massachusetts.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Grant Amount</th>
<th>Contact Person</th>
<th>Key Elements</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMMUNITY INVOLVED IN SUSTAINING AGRICULTURE, INC.</td>
<td>Amherst, Massachusetts</td>
<td>$350,000</td>
<td>Oran B. Hesterman</td>
<td>Translate the concepts and models of leadership development into long-term collaborative leadership programs for institutional change.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Grant Amount</th>
<th>Contact Person</th>
<th>Key Elements</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALCORN STATE UNIVERSITY</td>
<td>Lorman, Mississippi</td>
<td>$300,000</td>
<td>Gail L. Imig</td>
<td></td>
</tr>
</tbody>
</table>

### Food Systems Professions Education
Develop strategies for change and implementation at universities represented at the President’s Commission by convening state and campus leaders to discuss recommendations in the millennium report.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Grant Amount</th>
<th>Contact Person</th>
<th>Key Elements</th>
</tr>
</thead>
<tbody>
<tr>
<td>NATIONAL ASSOCIATION OF STATE UNIVERSITIES AND LAND-GRANT COLLEGES</td>
<td>Washington, D.C.</td>
<td>$78,400</td>
<td>Gail L. Imig</td>
<td></td>
</tr>
</tbody>
</table>
DOMESTIC PROGRAMMING
United States

Establish a Presidents’ Commission on the 21st Century state and land-grant university

NATIONAL ASSOCIATION OF STATE UNIVERSITIES AND LAND-GRA NT COLLEGES
Washington, D.C. $276,039
WKFF Contact Person: Gail L. Imig
Key Elements:

Integrated Farming Systems

Develop national agricultural policy recommendations, based on needs identified by a diverse set of informed people at the local, regional, and national levels, and communicate them to policymakers

WINROCK INTERNATIONAL INSTITUTE FOR AGRICULTURAL DEVELOPMENT
Arlington, Virginia $618,000
WKFF Contact Person: Oran B. Hesterman
Key Elements:

Food Systems - General

Assist in conducting a survey to track attitudes and activities of United States farmers and ranchers by commissioning the Gallup Organization

ALPHA ZETA FOUNDATION, INC.
St. Louis, Missouri $21,500
WKFF Contact Person: Ali Webb
Key Elements:

Assist in producing and marketing of a special issue of YES! Magazine focused on the issue of sustainable food systems

POSITIVE FUTURES NETWORK
Bainbridge Island, Washington $11,909
WKFF Contact Person: Ali Webb
Key Elements:

Create a leadership development program for leaders of professional societies and sustainable agriculture organizations through intensive leadership and learning opportunities, consultation, and a support network

INSTITUTE FOR CONSERVATION LEADERSHIP
Takoma Park, Maryland $100,000
WKFF Contact Person: Oran B. Hesterman
Key Elements:

Develop and disseminate television news stories based on Food Systems and Rural Development grantees

ISSUES AND IMAGES TELEVISION TRUST
Washington, D.C. $150,000
WKFF Contact Person: Ali Webb
Key Elements:

Educate farmers and others on the issues related to genetically modified products and their markets

AMERICAN CORN GROWERS FOUNDATION
Tulsa, Oklahoma $50,000
WKFF Contact Person: Oran B. Hesterman
Key Elements:

Facilitate the development of plans to globalize the food system curricula, initiate reciprocal student exchanges, and develop plans for multi-institutional research through an international conference

NATIONAL ASSOCIATION OF STATE UNIVERSITIES AND LAND-GRA NT COLLEGES
Washington, D.C. $6,000
WKFF Contact Person: Gail L. Imig
Key Elements:

Facilitate, in cooperation with Ohio State University, adoption of more sustainable agriculture on Ohio farms

INNOVATIVE FARMERS OF OHIO
Delaware, Ohio $165,000
WKFF Contact Person: Oran B. Hesterman
Key Elements:

Foster shared learning and information exchange among funders about issues connected to sustainable agriculture and food systems

ROCKEFELLER FAMILY FUND, INC.
New York City $50,000
WKFF Contact Person: Oran B. Hesterman
Key Elements:

Identify and address policies which will determine the future of agriculture and the environment in the state of Washington by assembling key stakeholders

SKAGITONIANS TO PRESERVE FARMLAND
Mount Vernon, Washington $74,981
WKFF Contact Person: Oran B. Hesterman
Key Elements:

Improve understanding of and inform changes in federal agricultural policy and environmental impact of these policies in regions of the United States that do not produce large volumes of commodity crops

ENVIRONMENTAL DEFENSE FUND
New York City $200,000
WKFF Contact Person: Oran B. Hesterman
Key Elements:

Prepare food systems professionals to interact in a global context and develop collaborations with partners in Mexico

TEXAS A&M UNIVERSITY SYSTEM
College Station, Texas $50,000
WKFF Contact Person: Gail L. Imig
Key Elements:

Promote dialog concerning partnership and consortia activities among institutions by integrating the 1994 Tribal Colleges and the 1862 Land-Grant University Agriculture Administrators from the North Central region

IOWA STATE UNIVERSITY
Ames, Iowa $8,000
WKFF Contact Person: Gail L. Imig
Key Elements:

Support the establishment of the George Washington Carver Distinguished Lectureship on university engagement

IOWA STATE UNIVERSITY
Ames, Iowa $50,000
WKFF Contact Person: Gail L. Imig
Key Elements:
**Rural Development Goal:**
To fund collaborative, comprehensive approaches to rural development that emphasize community problem solving, leadership development, delivery of human services, and training of local government officials.

**Connecting Rural America**

Provide technical assistance and training in digital storytelling to the six Round 1 Clusters of Community Teams of the MIRA initiative

**1000 FRIENDS OF IOWA**
Des Moines, Iowa $50,000
WKFF Contact Person: Richard M. Foster
Key Elements:
Develop a new intergovernmental cooperative project for planning sustainable communities in rural counties

**LAND INFORMATION ACCESS ASSOCIATION**
Traverse City, Michigan $564,800
WKFF Contact Person: Gail L. Imig
Key Elements:
Empower citizen leaders to positively influence and address land use issues within local communities through education, leadership development, partnership building, and technical land use understanding

**MICHIGAN FARMLAND AND COMMUNITY ALLIANCE**
Lansing, Michigan $50,000
WKFF Contact Person: Gail L. Imig
Key Elements:
Enhance leadership for creating local strategies that address issues related to land use and urban sprawl

**GAMALIEL FOUNDATION**
St. Louis, Missouri $7,500
WKFF Contact Person: Gail L. Imig
Key Elements:
Examine the implications of urban sprawl from an equity perspective

**COLLINS CENTER FOR PUBLIC POLICY, INC.**
Tallahassee, Florida $15,000
WKFF Contact Person: Gail L. Imig
Key Elements:
Expand efforts to establish and support credit unions that serve low-income communities in the southeastern United States

**FEDERATION OF SOUTHERN COOPERATIVES/LAND ASSISTANCE FUND**
East Point, Georgia $425,000
WKFF Contact Person: Frank C. Taylor
Key Elements:
Improve news reporting on land use, sustainable food systems, and other environmental and social issues of mutual interest by underwriting programs planned by and for journalists and editors

**SOCIETY OF ENVIRONMENTAL JOURNALISTS, INC.**
Philadelphia, Pennsylvania $25,000
WKFF Contact Person: Ali Webb
Key Elements:
Involves rural youth in the work of rebuilding their communities
Learn about land use and urban sprawl issues as well as various programs and methods used to protect and preserve farmlands through the Ultimate Farmland Preservation Tour '99 – An Encore Performance

**DOMESTIC PROGRAMMING**

### United States

**Total Grant**

- **Health**
- **Food Systems / Rural Development**
- **Philanthropy / Volunteerism**
- **Leadership**
- **Diversity**
- **SECD**

**Youth and Education**

**Youth and Education Goal:**
To improve the well-being of youth (pre-natal through the early 20s), through comprehensive, collaborative community-based initiatives.

#### Comprehensive, Community-Based Models

- **MICHIGAN ECONOMIC AND ENVIRONMENTAL ROUNDTABLE**
  - Lansing, Michigan
  - $7,500
  - WKFF Contact Person: Gail L. Imig
  - Key Elements:
  - Organize a smart growth business partnership to address affordable housing and transportation options and research possible links between land use issues, poverty, and property tax policies

- **1000 FRIENDS OF MINNESOTA, INC.**
  - St. Paul, Minnesota
  - $60,000
  - WKFF Contact Person: Gail L. Imig
  - Key Elements:
  - Support a natural resource-based industry study and forum to share findings

- **PUBLIC SECTOR CONSULTANTS, INC.**
  - Lansing, Michigan
  - $197,000
  - WKFF Contact Person: Gail L. Imig
  - Key Elements:
  - Support an urban summit to address major issues affecting urban areas of Michigan

- **MICHIGAN ECONOMIC AND ENVIRONMENTAL ROUNDTABLE**
  - Lansing, Michigan
  - $13,000
  - WKFF Contact Person: Gail L. Imig
  - Key Elements:
  - Support production and distribution of public radio stories on land issues within the Great Lakes ecosystem

- **REGENTS OF THE UNIVERSITY OF MICHIGAN**
  - Ann Arbor, Michigan
  - $190,000
  - WKFF Contact Person: Ali Webb
  - Key Elements:
  - Support the activities of the Rural Funders Working Group in the exploration of establishing a National Rural Funders Collaborative

- **NEIGHBORHOOD FUNDERS GROUP, INC.**
  - McLean, Virginia
  - $20,000
  - WKFF Contact Person: Caroline M. Carpenter
  - Key Elements:
  - Update study on data-based report identifying threatened agricultural land areas

- **AMERICAN FARMLAND TRUST**
  - Washington, D.C.
  - $40,000
  - WKFF Contact Person: Gail L. Imig
  - Key Elements:
  - Create a capacity-building and strategic alliance to improve volunteer management and increase volunteer opportunities in the community

- **UNITED WAY OF MARQUETTE COUNTY**
  - Marquette, Michigan
  - $25,000
  - WKFF Contact Person: Tyrone R. Baines
  - Key Elements:
  - Establish an endowment for Marquette and Alger Counties’ Excellence in Education Week which annually recognizes the success of student scholars, the influential work of teachers, and the importance of having excellent schools

- **MARQUETTE COMMUNITY FOUNDATION**
  - Marquette, Michigan
  - $20,000
  - WKFF Contact Person: Tyrone R. Baines
  - Key Elements:
  - Identify, encourage, and prepare at-risk eighth grade students for the facilitation of their application and admission into college and assist them in developing leadership skills

- **COMMUNITY FOUNDATION FOR SOUTHEASTERN MICHIGAN**
  - Detroit, Michigan
  - $230,000
  - WKFF Contact Person: Tyrone R. Baines
  - Key Elements:
  - Increase positive activities for middle school youth during gap periods

- **MARQUETTE-ALGER INTERMEDIATE SCHOOL DISTRICT**
  - Marquette, Michigan
  - $122,000
  - WKFF Contact Person: Tyrone R. Baines
  - Key Elements:
  - Increase positive activities for middle school youth during summers

- **MARQUETTE-ALGER INTERMEDIATE SCHOOL DISTRICT**
  - Marquette, Michigan
  - $159,889
  - WKFF Contact Person: Tyrone R. Baines
  - Key Elements:
**DOMESTIC PROGRAMMING**

**United States**

<table>
<thead>
<tr>
<th>Partner with KYIP to provide activity-period programming for area youth</th>
</tr>
</thead>
</table>
| **ALTRUSA DAY NURSERY, INC.**  
Battle Creek, Michigan  
WKKF Contact Person: Joyce A. Brown  
Key Elements: |
| **ALBION COMMUNITY FOUNDATION**  
Albion, Michigan  
WKKF Contact Person: John R. Seita  
Key Elements: |
| **CITY OF BATTLE CREEK**  
Battle Creek, Michigan  
WKKF Contact Person: John R. Seita  
Key Elements: |
| **HOMER COMMUNITY SCHOOL**  
Homer, Michigan  
WKKF Contact Person: John R. Seita  
Key Elements: |
| **MARLEE SCHOOL**  
Marshall, Michigan  
WKKF Contact Person: John R. Seita  
Key Elements: |
| **MARSHALL PUBLIC SCHOOLS**  
Marshall, Michigan  
WKKF Contact Person: John R. Seita  
Key Elements: |
| **UNION CITY COMMUNITY SCHOOLS**  
Union City, Michigan  
WKKF Contact Person: John R. Seita  
Key Elements: |
| **TEKONSHA COMMUNITY SCHOOLS**  
Tekonsha, Michigan  
WKKF Contact Person: John R. Seita  
Key Elements: |
| **MARQUETTE-ALGER INTERMEDIATE SCHOOL DISTRICT**  
Marquette, Michigan  
WKKF Contact Person: Tyrone R. Baines  
Key Elements: |
| **MARQUETTE-ALGER INTERMEDIATE SCHOOL DISTRICT**  
Marquette, Michigan  
WKKF Contact Person: Tyrone R. Baines  
Key Elements: |
| **MUNISING PUBLIC SCHOOLS**  
Munising, Michigan  
WKKF Contact Person: Tyrone R. Baines  
Key Elements: |
| **NEGAUNEE PUBLIC SCHOOLS**  
Negaunee, Michigan  
WKKF Contact Person: Tyrone R. Baines  
Key Elements: |
| **NICE COMMUNITY SCHOOL DISTRICT**  
Ishpeming, Michigan  
WKKF Contact Person: Tyrone R. Baines  
Key Elements: |
| **NORTH STAR ACADEMY**  
Ishpeming, Michigan  
WKKF Contact Person: Tyrone R. Baines  
Key Elements: |
| **POWELL TOWNSHIP SCHOOL DISTRICT**  
Big Bay, Michigan  
WKKF Contact Person: Tyrone R. Baines  
Key Elements: |
| **REPUBLIC-MICHIGAMME SCHOOL DISTRICT**  
Republic, Michigan  
WKKF Contact Person: Tyrone R. Baines  
Key Elements: |
DOMESTIC PROGRAMMING
United States

- **SUPERIOR CENTRAL SCHOOL DISTRICT**
  - Location: Eben Junction, Michigan
  - Grant: $5,000
  - Key Elements:
  - WKKF Contact Person: Tyrone R. Baines

- **WELLS TOWNSHIP SCHOOL DISTRICT 18**
  - Location: Arnold, Michigan
  - Grant: $1,000
  - Key Elements:
  - WKKF Contact Person: Tyrone R. Baines

Recognize the critical role K-12 schools play in the community and honor outstanding student, educator, and administrator performance

- **ALBION PUBLIC SCHOOLS**
  - Location: Albion, Michigan
  - Grant: $10,500
  - Key Elements:
  - WKKF Contact Person: Joyce A. Brown

- **ATHENS AREA SCHOOLS**
  - Location: Athens, Michigan
  - Grant: $7,500
  - Key Elements:
  - WKKF Contact Person: Joyce A. Brown

- **BATTLE CREEK ACADEMY**
  - Location: Battle Creek, Michigan
  - Grant: $4,500
  - Key Elements:
  - WKKF Contact Person: Joyce A. Brown

- **BATTLE CREEK AREA CATHOLIC SCHOOLS**
  - Location: Battle Creek, Michigan
  - Grant: $6,000
  - Key Elements:
  - WKKF Contact Person: Joyce A. Brown

- **BATTLE CREEK CHRISTIAN SCHOOL**
  - Location: Battle Creek, Michigan
  - Grant: $1,500
  - Key Elements:
  - WKKF Contact Person: Joyce A. Brown

- **BELLEVEU COMMUNITY SCHOOLS**
  - Location: Bellevue, Michigan
  - Grant: $7,500
  - Key Elements:
  - WKKF Contact Person: Joyce A. Brown

- **CALHOUN INTERMEDIATE SCHOOL DISTRICT**
  - Location: Marshall, Michigan
  - Grant: $3,000
  - Key Elements:
  - WKKF Contact Person: Joyce A. Brown

- **FAMILY ALTAR CHRISTIAN SCHOOL**
  - Location: Battle Creek, Michigan
  - Grant: $3,000
  - Key Elements:
  - WKKF Contact Person: Joyce A. Brown

- **HARPER CREEK COMMUNITY SCHOOL DISTRICT**
  - Location: Battle Creek, Michigan
  - Grant: $22,500
  - Key Elements:
  - WKKF Contact Person: Joyce A. Brown

- **HOMER COMMUNITY SCHOOL**
  - Location: Homer, Michigan
  - Grant: $7,500
  - Key Elements:
  - WKKF Contact Person: Joyce A. Brown

- **KELLOGG COMMUNITY COLLEGE**
  - Location: Battle Creek, Michigan
  - Grant: $3,000
  - Key Elements:
  - WKKF Contact Person: Joyce A. Brown

- **LAKEVIEW SCHOOL DISTRICT**
  - Location: Battle Creek, Michigan
  - Grant: $22,500
  - Key Elements:

- **MAR LEE SCHOOL**
  - Location: Marshall, Michigan
  - Grant: $1,500
  - Key Elements:

- **MARSHALL PUBLIC SCHOOLS**
  - Location: Marshall, Michigan
  - Grant: $21,000
  - Key Elements:

- **OLIVET COMMUNITY SCHOOLS**
  - Location: Olivet, Michigan
  - Grant: $9,000
  - Key Elements:

- **PENNFIELD SCHOOLS**
  - Location: Battle Creek, Michigan
  - Grant: $13,500
  - Key Elements:

- **SAINT JOHN ELEMENTARY SCHOOL**
  - Location: Albion, Michigan
  - Grant: $1,500
  - Key Elements:

- **SCHOOL DISTRICT OF THE CITY OF BATTLE CREEK**
  - Location: Battle Creek, Michigan
  - Grant: $36,000
  - Key Elements:

- **TEKONSHA COMMUNITY SCHOOLS**
  - Location: Tekonsha, Michigan
  - Grant: $3,000
  - Key Elements:

- **UNION CITY COMMUNITY SCHOOLS**
  - Location: Union City, Michigan
  - Grant: $9,000
  - Key Elements:

Support positive youth development through a fundraising campaign to aid in the effectiveness of our juvenile justice system

- **ST. PHILIP CATHOLIC CHURCH**
  - Location: Battle Creek, Michigan
  - Grant: $1,000
  - Key Elements:

**Early Adolescence - Making the Transition**

Lead Middle Start's progress toward improved educational outcomes for disadvantaged young adolescents in Michigan schools and communities

- **ACADEMY FOR EDUCATIONAL DEVELOPMENT, INC.**
  - Location: Washington, D.C.
  - Grant: $6,772,734
  - Key Elements:
**Domestic Programming**

United States

<table>
<thead>
<tr>
<th>Organization</th>
<th>Activity</th>
<th>Amount</th>
<th>Contact Person</th>
<th>Key Elements</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDUCATION DEVELOPMENT CENTER, INC.</td>
<td>Support policy, communications, and technical assistance strategies of the National Forum to Accelerate Middle-Grades Reform’s action plan</td>
<td>$10,013</td>
<td>Leah M. Austin</td>
<td>Provide middle-grades educators, policymakers, and the public with guidance to improve curriculum, instruction, and student achievement.</td>
</tr>
<tr>
<td>EDUCATION DEVELOPMENT CENTER, INC.</td>
<td>Support policy, communications, and technical assistance strategies of the National Forum to Accelerate Middle-Grades Reform’s action plan</td>
<td>$150,000</td>
<td>Leah M. Austin</td>
<td>Early Childhood - Education and Care Improve developmental outcomes of young children, pre-birth through age three, through community-based initiatives that promote capacity building, collaboration, networking, and informing public policy.</td>
</tr>
<tr>
<td>BATTLE CREEK COMMUNITY FOUNDATION</td>
<td>Improve immigrant children's school success in the early elementary grades by providing teacher training</td>
<td>$145,000</td>
<td>Marvin H. McKinney</td>
<td>Early Childhood - Education and Care Improve developmental outcomes of young children, pre-birth through age three, through community-based initiatives that promote capacity building, collaboration, networking, and informing public policy.</td>
</tr>
<tr>
<td>TUFTS UNIVERSITY</td>
<td>Improve quality of care and developmental outcomes for infants through the Developmental Visit Training and Dissemination Project</td>
<td>$26,164</td>
<td>Valorie J. Johnson</td>
<td>Early Childhood - Education and Care Improve developmental outcomes of young children, pre-birth through age three, through community-based initiatives that promote capacity building, collaboration, networking, and informing public policy.</td>
</tr>
<tr>
<td>TEACHERS COLLEGE, COLUMBIA UNIVERSITY</td>
<td>Increase the number of child-care spaces for low-income children in Muskegon County and improve the overall system of child care to meet the needs of low-income families</td>
<td>$178,784</td>
<td>Marvin H. McKinney</td>
<td>Early Childhood - Education and Care Improve developmental outcomes of young children, pre-birth through age three, through community-based initiatives that promote capacity building, collaboration, networking, and informing public policy.</td>
</tr>
<tr>
<td>COMMUNITY FOUNDATION FOR MUSKEGON COUNTY</td>
<td>Forge Partnerships Among Communities and Institutions</td>
<td>$99,597</td>
<td>Marvin H. McKinney</td>
<td>Create greater coherence between the Chicago Historical Society and the city it serves through neighborhood groups that will create a unique body of historical documentation and dissemination strategies.</td>
</tr>
<tr>
<td>TECHNOLOGY ACCESS FOUNDATION</td>
<td>Technology Access Foundation</td>
<td>$392,440</td>
<td>Phyllis D. Meadows</td>
<td>Formal and Informal Education Systems Improve educational programs and learning environments for economically disadvantaged middle-grades students.</td>
</tr>
<tr>
<td>UNIVERSITY OF ILLINOIS AT URBANA - CHAMPAIGN</td>
<td>Kellogg Youth Initiative Partnerships</td>
<td>$923,909</td>
<td>Leah M. Austin</td>
<td>Develop and operate a student Teen Center at Detroit Northern High School.</td>
</tr>
<tr>
<td>NORTHERN AREA COMMUNITY HOUSING CORPORATION</td>
<td>Northern Area Community Housing Corporation</td>
<td>$200,000</td>
<td>Tyrone R. Baines</td>
<td>Kellogg Youth Initiative Partnerships Assist volunteers and empower community to positively impact youth through planning, coordination, and program implementation.</td>
</tr>
<tr>
<td>MICHIGAN METRO GIRL SCOUT COUNCIL</td>
<td>Michigan Metro Girl Scout Council</td>
<td>$117,758</td>
<td>Tyrone R. Baines</td>
<td>Kellogg Youth Initiative Partnerships Assist volunteers and empower community to positively impact youth through planning, coordination, and program implementation.</td>
</tr>
<tr>
<td>DON BOSCO HALL, INC.</td>
<td>Support National, State, and Local Efforts</td>
<td>$60,000</td>
<td>Tyrone R. Baines</td>
<td>Kellogg Youth Initiative Partnerships Assist volunteers and empower community to positively impact youth through planning, coordination, and program implementation.</td>
</tr>
<tr>
<td>CHICAGO HISTORICAL SOCIETY</td>
<td>Support National, State, and Local Efforts</td>
<td>$195,000</td>
<td>Guillermina Hernandez-Gallegos</td>
<td>Kellogg Youth Initiative Partnerships Assist volunteers and empower community to positively impact youth through planning, coordination, and program implementation.</td>
</tr>
</tbody>
</table>
### Youth and Education - General

Advance the work of the Konopka Institute and promote best practices for healthy adolescent development.

#### UNIVERSITY OF MINNESOTA
- **Location:** Minneapolis, Minnesota
- **Grant:** $200,000
- **Contact Person:** Phyllis D. Meadows
- **Key Elements:**
  - Assist African-American youth in positive youth development by participation in two intergenerational programs.

#### STAIRSTEP FOUNDATION
- **Location:** Minneapolis, Minnesota
- **Grant:** $40,000
- **Contact Person:** Tyrone R. Baines
- **Key Elements:**
  - Codify and translate the lessons learned from the African-American Men and Boys cluster evaluation into a year-long program for youth participating in AAMB-affiliated programs.

#### UNIVERSITY OF CALIFORNIA - LOS ANGELES
- **Location:** Los Angeles, California
- **Grant:** $158,000
- **Contact Person:** Marvin H. McKinney
- **Key Elements:**
  - Convene a national forum of thought leaders to develop a vision and plan for improving the education and learning outcomes of high school-age students in the United States.

#### NATIONAL ASSOCIATION OF SECONDARY SCHOOL PRINCIPALS
- **Location:** Reston, Virginia
- **Grant:** $40,000
- **Contact Person:** Leah M. Austin
- **Key Elements:**
  - Decrease the number of homeless children in America through systems reform work and targeted dissemination of the publication, “Homeless Children: America’s New Outcasts”.

#### BETTER HOMES FUND
- **Location:** Newton Centre, Massachusetts
- **Grant:** $100,000
- **Contact Person:** Marvin H. McKinney
- **Key Elements:**
  - Develop a plan and related materials to address the needs of Latino communities in Los Angeles, expanding AVANCE, Inc.’s program services into California.

#### AVANCE, INC.
- **Location:** Los Angeles, California
- **Grant:** $195,000
- **Contact Person:** Guillermina Hernandez-Gallegos
- **Key Elements:**
  - Establish an administrative and fiscal agent for the Early Childhood Funders’ Collaborative.

#### GRANTMAKERS OF WESTERN PENNSYLVANIA
- **Location:** Pittsburgh, Pennsylvania
- **Grant:** $20,000
- **Contact Person:** Marvin H. McKinney
- **Key Elements:**
  - Increase youth involvement and parent participation through the development of a community learning network.

#### THINK DETROIT INCORPORATED
- **Location:** Detroit, Michigan
- **Grant:** $200,000
- **Contact Person:** Phyllis D. Meadows
- **Key Elements:**
  - Prepare the next generation of outstanding educational leaders through the Superintendent Preparation Series Academy (SUPES Academy)

#### MICHIGAN ASSOCIATION OF SCHOOL ADMINISTRATORS
- **Location:** Lansing, Michigan
- **Grant:** $37,500
- **Contact Person:** Marvin H. McKinney
- **Key Elements:**
  - Promote the healthy development of children, particularly low-income children and girls, by developing policy strategies to harness the positive power of afterschool sports programs.

#### YOUTH SPORTS CONNECTION
- **Location:** San Francisco, California
- **Grant:** $50,000
- **Contact Person:** Phyllis D. Meadows
- **Key Elements:**
  - Provide information and resources that support children’s safe access to the worldwide web.

#### NATIONAL ACADEMY OF SCIENCES
- **Location:** Washington, D.C.
- **Grant:** $100,000
- **Contact Person:** Phyllis D. Meadows
- **Key Elements:**
  - Support and disseminate the millennium issue of New Designs for Youth Development, a leading national publication on youth and community development.

#### NATIONAL NETWORK FOR YOUTH, INC.
- **Location:** Washington, D.C.
- **Grant:** $80,000
- **Contact Person:** Leah M. Austin
- **Key Elements:**
  - Support parents, teachers, and social workers in the math-science readiness and literacy skill development of young children through an educational curriculum model using architecture and math.

#### AMERICAN ARCHITECTURAL FOUNDATION, INC.
- **Location:** Washington, D.C.
- **Grant:** $196,995
- **Contact Person:** Guillermina Hernandez-Gallegos
- **Key Elements:**
  - Increase youth involvement and parent participation through the development of a community learning network.
Higher Education - Comprehensive Models

Assess the effectiveness of consortia arrangements in higher education and disseminate lessons learned to institutions.

**FIVE COLLEGES, INCORPORATED**
Amherst, Massachusetts
WKFF Contact Person: Betty J. Overton
Key Elements: Assist in the support of a national meeting designed to frame an action agenda regarding the Latino educational achievement gap.

**NATIONAL COUNCIL FOR COMMUNITY AND EDUCATION PARTNERSHIPS**
Washington, D.C.
WKFF Contact Person: Betty J. Overton
Key Elements: Create an administrative and programmatic infrastructure within the College of Education to expand its teaching and outreach focused on leadership and institutional change in higher education and assume responsibility for KNIT/KFHET.

**REGENTS OF THE UNIVERSITY OF MICHIGAN**
Ann Arbor, Michigan
WKFF Contact Person: Betty J. Overton
Key Elements: Improve educational access, equity, and success for Hispanic students by supporting a capital issues forum.

**HISPANIC ASSOCIATION OF COLLEGES AND UNIVERSITIES**
San Antonio, Texas
WKFF Contact Person: Betty J. Overton
Key Elements: Strengthen tribal colleges by providing technical support for Native American Higher Education Initiative projects.

**AMERICAN INDIAN HIGHER EDUCATION CONSORTIUM**
Alexandria, Virginia
WKFF Contact Person: Betty J. Overton
Key Elements: Support the development of communication products on the Native American Higher Education Initiative.

**AMERICAN INDIAN COLLEGE FUND**
Denver, Colorado
WKFF Contact Person: Valerie J. Johnson
Key Elements: Support the goals of the ENLACE Initiative by creating and strengthening partnerships among Hispanic-Serving Institutions and other higher education institutions, K-12 schools, and community.

**ARIZONA STATE UNIVERSITY**
Tempe, Arizona
WKFF Contact Person: Robert F. Long
Key Elements:

**CALIFORNIA STATE UNIVERSITY - FRESNO**
Fresno, California
WKFF Contact Person: Guillermina Hernandez-Gallegos
Key Elements:

**CALIFORNIA STATE UNIVERSITY - LOS ANGELES**
Los Angeles, California
WKFF Contact Person: Robert F. Long
Key Elements:

**CITY UNIVERSITY OF NEW YORK LEHMAN COLLEGE**
Bronx, New York
WKFF Contact Person: Marvin H. McKinney
Key Elements:

**EUGENIO MARIA DE HOSTOS COMMUNITY COLLEGE OF THE CITY UNIVERSITY OF NEW YORK**
Bronx, New York
WKFF Contact Person: Betty J. Overton
Key Elements:

**FLORIDA INTERNATIONAL UNIVERSITY**
Miami, Florida
WKFF Contact Person: Miguel A. Satut
Key Elements:

**MIA MI-DADE COMMUNITY COLLEGE**
Miami, Florida
WKFF Contact Person: Miguel A. Satut
Key Elements:

**NEW MEXICO STATE UNIVERSITY**
Las Cruces, New Mexico
WKFF Contact Person: Valorie J. Johnson
Key Elements:

**NORTHEASTERN ILLINOIS UNIVERSITY**
Chicago, Illinois
WKFF Contact Person: Marvin H. McKinney
Key Elements:

**SANTA ANA COLLEGE**
Santa Ana, California
WKFF Contact Person: Guillermina Hernandez-Gallegos
Key Elements:

**SANTA FE COMMUNITY COLLEGE**
Santa Fe, New Mexico
WKFF Contact Person: Valerie J. Johnson
Key Elements:

**SOUTHWEST TEXAS STATE UNIVERSITY**
San Marcos, Texas
WKFF Contact Person: Betty J. Overton
Key Elements:
DOMESTIC PROGRAMMING
United States

Total Grant

ST. EDWARD’S UNIVERSITY
Austin, Texas $100,000
WKKF Contact Person: Betty J. Overton
Key Elements:

UNIVERSITY OF CALIFORNIA - SANTA BARBARA
Santa Barbara, California $100,000
WKKF Contact Person: Guillermina Hernandez-Gallegos
Key Elements:

UNIVERSITY OF NEW MEXICO
Albuquerque, New Mexico $97,100
WKKF Contact Person: Valorie J. Johnson
Key Elements:

UNIVERSITY OF SOUTH FLORIDA
Tampa, Florida $100,000
WKKF Contact Person: Miguel A. Satut
Key Elements:

UNIVERSITY OF SOUTHERN COLORADO
Pueblo, Colorado $100,000
WKKF Contact Person: Robert F. Long
Key Elements:

UNIVERSITY OF TEXAS AT BROWNSVILLE
Brownsville, Texas $100,000
WKKF Contact Person: Betty J. Overton
Key Elements:

AMERICAN INDIAN HIGHER EDUCATION CONSORTIUM
Alexandria, Virginia $50,000
WKKF Contact Person: Valorie J. Johnson
Key Elements:

AMERICAN COUNCIL ON EDUCATION
Washington, D.C. $75,000
WKKF Contact Person: Betty J. Overton
Key Elements:

INSTITUTE FOR PUBLIC MEDIA ARTS, INC.
Durham, North Carolina $100,000
WKKF Contact Person: Betty J. Overton
Key Elements:

ST. EDWARD’S UNIVERSITY
Austin, Texas $100,000
WKKF Contact Person: Betty J. Overton
Key Elements:

UNIVERSITY OF MICHIGAN - ANN ARBOR
Ann Arbor, Michigan $18,050
WKKF Contact Person: Betty J. Overton
Key Elements:

UNIVERSITY OF PENNSYLVANIA
Philadelphia, Pennsylvania $14,800
WKKF Contact Person: Betty J. Overton
Key Elements:

Higher Education - Linking Intellectual Resources and Community Needs

Create a regional systems approach for increasing higher education’s involvement in workforce and economic development

COUNCIL FOR ADULT AND EXPERIENTIAL LEARNING
Chicago, Illinois $99,600
WKKF Contact Person: Roger H. Sublett
Key Elements:

Develop a model integrated community information resource network for small communities and local colleges

ALBION COLLEGE
Albion, Michigan $75,000
WKKF Contact Person: Betty J. Overton
Key Elements:

Higher Education - General

Assist the Joint Center for Political and Economic Studies in developing a National Diversity Network

FISK UNIVERSITY
Nashville, Tennessee $50,000
WKKF Contact Person: Betty J. Overton
Key Elements:

Promote higher education and business research collaboration by assessing best practices, barriers, and implications for economic development

AMERICAN COUNCIL ON EDUCATION
Washington, D.C. $75,000
WKKF Contact Person: Betty J. Overton
Key Elements:

Support technology and conference improvements at the National Center for Higher Education

AMERICAN COUNCIL ON EDUCATION
Washington, D.C. $150,000
WKKF Contact Person: Betty J. Overton
Key Elements:

Train young people to take positive action in combating the “isms” in society

INSTITUTE FOR PUBLIC MEDIA ARTS, INC.
Durham, North Carolina $100,000
WKKF Contact Person: Betty J. Overton
Key Elements:

Higher Education - Educating a Changing Student Body

Increase the number of African-American faculty in colleges and universities through the African-American Professors Program

UNIVERSITY OF SOUTH CAROLINA - COLUMBIA
Columbia, South Carolina $199,415
WKKF Contact Person: Marvin H. McKinney
Key Elements:
Philanthropy and Volunteerism

Philanthropy and Volunteerism Goal:
To increase the ranks of new givers and to nurture emerging forms of philanthropy.

Administration in Philanthropy and Volunteerism

Improve philanthropy in Michigan through enhanced programming and special projects

**COUNCIL OF MICHIGAN FOUNDATIONS**
Grand Haven, Michigan $150,000
WKKF Contact Person: Joel J. Orosz
Key Elements:
Provide annual program subsidies

**FOUNDOATION CENTER**
New York City $175,000
WKKF Contact Person: Joel J. Orosz
Key Elements:

Enhanced Sector Leadership and Governance

Assist grantmakers in understanding and employing strategies to enhance the effectiveness of grantees and other nonprofits

**TIDES CENTER**
San Francisco, California $50,000
WKKF Contact Person: Robert F. Long
Key Elements:
Educate policymakers and associated stakeholders about service-learning as an essential element of effective school reform, youth development, and civic engagement

**AMERICAN YOUTH POLICY FORUM**
Washington, D.C. $140,000
WKKF Contact Person: Christine M. Kwak
Key Elements:
Increase the organizational capacity, professional development opportunities, and policy capacities of nonprofit organizations in Michigan

**MICHIGAN NONPROFIT ASSOCIATION**
East Lansing, Michigan $200,000
WKKF Contact Person: Joel J. Orosz
Key Elements:
Promote leadership development programs by a nonprofit institution to address international issues of interest to WKKF programming among congressional, governmental, business, and non-governmental leaders

**ASPEN INSTITUTE, INC.**
Washington, D.C. $300,000
WKKF Contact Person: Dan E. Moore
Key Elements:

Provide resources to sustain Michigan's only comprehensive academic library on the subjects of philanthropy and volunteerism

**GRAND VALLEY STATE UNIVERSITY**
Allendale, Michigan $300,000
WKKF Contact Person: Joel J. Orosz
Key Elements:

Enlarged Sector Knowledge Base

Develop and demonstrate the effectiveness of new program approaches to expanding the capacities of youth-serving organizations through nonprofit management education

**WESTERN MICHIGAN UNIVERSITY**
Kalamazoo, Michigan $50,000
WKKF Contact Person: Robert F. Long
Key Elements:

Improved Sector Practice

Advance service-learning as a teaching and learning strategy in K-12 public schools through a social marketing project

**ACADEMY FOR EDUCATIONAL DEVELOPMENT, INC.**
Washington, D.C. $45,530
WKKF Contact Person: Christine M. Kwak
Key Elements:
Create a capacity to become the national provider of curricula for teaching philanthropy to K-12 students, and develop earned income to make the K-12 Project self-sufficient within three years

**COUNCIL OF MICHIGAN FOUNDATIONS**
Grand Haven, Michigan $800,000
WKKF Contact Person: Joel J. Orosz
Key Elements:

*Note:* The table names and other details might not be fully transcribed here due to the limitations of the text representation.
### Unleashing New Resources

Assist senior management of nonprofits in select major urban centers with their efforts to access financial resources from mainstream capital markets

**PROJECT 180, INC.**
- **New York City**
- **$75,000**
- **WKKF Contact Person:** Thomas K. Reis
- **Key Elements:**
  - Coordinate a needs and opportunity analysis to support new and emerging donors so that the philanthropic community can begin to create strategies to better inform, educate, strengthen, and motivate them

**PHILANTHROPIC INITIATIVE, INC.**
- **Boston, Massachusetts**
- **$15,000**
- **WKKF Contact Person:** Thomas K. Reis
- **Key Elements:**
  - Create an alliance to support action partnerships among social entrepreneurs, for-profit entrepreneurs, and philanthropists

**ECHOING GREEN FOUNDATION**
- **New York City**
- **$300,000**
- **WKKF Contact Person:** Thomas K. Reis
- **Key Elements:**
  - Create an incubator that will serve to create an intensive learning opportunity for emerging foundations to work and learn together for greater efficiency and better social impact

**PENINSULA COMMUNITY FOUNDATION**
- **San Mateo, California**
- **$35,000**
- **WKKF Contact Person:** Thomas K. Reis
- **Key Elements:**
  - Develop a trend analysis report on knowledge management efforts that would identify definitions, illustrate products and services, explore current practices, and offer scenarios for action related to knowledge management

**REGENTS OF THE UNIVERSITY OF MICHIGAN**
- **Ann Arbor, Michigan**
- **$50,000**
- **WKKF Contact Person:** Thomas K. Reis
- **Key Elements:**
  - Develop a Web site to create an up-to-date resource on "e-philanthropy" supporting knowledge management, volunteerism, and Internet-based facilitation in the area of e-philanthropy

**REGENTS OF THE UNIVERSITY OF MICHIGAN**
- **Ann Arbor, Michigan**
- **$50,000**
- **WKKF Contact Person:** Thomas K. Reis
- **Key Elements:**
  - Develop and test a system of linking research and development capacities to the information needs of the philanthropic community

**ASPEN INSTITUTE, INC.**
- **Washington, D.C.**
- **$70,975**
- **WKKF Contact Person:** Robert F. Long
- **Key Elements:**
  - Encourage new corporate giving and emerging forms of corporate philanthropy

**COMMITTEE TO ENCOURAGE CORPORATE PHILANTHROPY, INC.**
- **New York City**
- **$200,000**
- **WKKF Contact Person:** Dan E. Moore
- **Key Elements:**
  - Establish a national infrastructure organization focused on research and dissemination on economic decision making within the nonprofit sector

**NATIONAL CENTER ON NONPROFIT ENTERPRISE, INC.**
- **Arlington, Virginia**
- **$50,000**
- **WKKF Contact Person:** Robert F. Long
- **Key Elements:**
  - Fill a gap in the knowledge base about creating and managing foundations by creating a comprehensive reference guide "Foundation in a Box"

**ASSOCIATION OF SMALL FOUNDATIONS**
- **Bethesda, Maryland**
- **$250,154**
- **WKKF Contact Person:** Joel J. Orosz
- **Key Elements:**
  - Improve the quality of services to children and families by implementing a comprehensive multi-community technology development effort

**MIGIZI COMMUNICATIONS, INC.**
- **Minneapolis, Minnesota**
- **$250,000**
- **WKKF Contact Person:** Phyllis D. Meadows
- **Key Elements:**
  - Promote market-based social enterprise as an avenue by which resources for social needs can be realized through a national conference

**OBSIDIAN SOCIETY, INC.**
- **Brooklyn, New York**
- **$30,000**
- **WKKF Contact Person:** Thomas K. Reis
- **Key Elements:**
  - Promote recognition of the essential role of women and girls’ funds and research by encouraging new givers and emerging forms of philanthropy

**WOMEN’S FUNDING NETWORK**
- **St. Paul, Minnesota**
- **$30,000**
- **WKKF Contact Person:** Christine M. Kwak
- **Key Elements:**
  - Promote the enormous resources of youth as community change agents through an integrated program of youth philanthropy and public work

**UNIVERSITY OF WISCONSIN - EXTENSION**
- **Madison, Wisconsin**
- **$250,000**
- **WKKF Contact Person:** Robert F. Long
- **Key Elements:**
  - Support development of a new approach to engage emerging philanthropists using a pooled philanthropic fund

**NEW PROFIT, INC.**
- **Cambridge, Massachusetts**
- **$100,000**
- **WKKF Contact Person:** Thomas K. Reis
- **Key Elements:**
**DOMESTIC PROGRAMMING**

**United States**

Support philanthropic development among students and graduates through a saving, investing, and returning value in communities of color project

<table>
<thead>
<tr>
<th>SPONSORS FOR EDUCATIONAL OPPORTUNITY, INC.</th>
<th>New York City</th>
<th>$276,290</th>
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<td>WKKF Contact Person: Joel J. Orosz</td>
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**General**

Develop and disseminate a model for purchasing telecommunications services from private industry for rural and isolated Native American reservations

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<thead>
<tr>
<th>NATIONAL INDIAN TELECOMMUNICATIONS INSTITUTE, INC.</th>
<th>Santa Fe, New Mexico</th>
<th>$82,400</th>
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<tr>
<td>WKKF Contact Person: Thomas K. Reis</td>
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Enhance the policy environment worldwide in which volunteer action can flourish

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<tr>
<th>UNITED NATIONS DEVELOPMENT PROGRAMME</th>
<th>New York City</th>
<th>$50,000</th>
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<td>WKKF Contact Person: Frank C. Taylor</td>
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Support a planning process that will seek to discover, develop, and disseminate alternative governance strategies for nonprofit organizations

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<tr>
<th>NATIONAL CENTER FOR NONPROFIT BOARDS</th>
<th>Washington, D.C.</th>
<th>$50,000</th>
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<tr>
<td>WKKF Contact Person: Joel J. Orosz</td>
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**Greater Battle Creek**

**Greater Battle Creek Goal:**

To improve the well-being of people in Greater Battle Creek/Southwest Michigan.

**Capacity Building**

Build leadership capacity by helping support staff participation in "Leadership Michigan"

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<tr>
<th>WASHINGTON HEIGHTS COMMUNITY MINISTRIES</th>
<th>Battle Creek, Michigan</th>
<th>$1,000</th>
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<tr>
<td>WKKF Contact Person: James E. McHale</td>
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Develop community leaders and encourage volunteerism through support of the Community Leadership Academy

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<tr>
<th>KELLOGG COMMUNITY COLLEGE</th>
<th>Battle Creek, Michigan</th>
<th>$27,800</th>
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<tr>
<td>WKKF Contact Person: James E. McHale</td>
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Enable the Sojourner Truth Institute of Battle Creek to fulfill its goal of providing heritage education and diversity education services to the Battle Creek community through commemoration of the Sojourner Truth legacy

<table>
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<tr>
<th>BATTLE CREEK COMMUNITY FOUNDATION</th>
<th>Battle Creek, Michigan</th>
<th>$170,000</th>
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<tr>
<td>WKKF Contact Person: James E. McHale</td>
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Enhance the capacity of local nonprofit organizations by supporting a collaborative nonprofit technical assistance program

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<tr>
<th>WILLARD LIBRARY</th>
<th>Battle Creek, Michigan</th>
<th>$108,282</th>
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<tr>
<td>WKKF Contact Person: James E. McHale</td>
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Foster collaboration of the arts organizations in Battle Creek through marketing, fund development, and staff development and retention

<table>
<thead>
<tr>
<th>ART CENTER OF BATTLE CREEK</th>
<th>Battle Creek, Michigan</th>
<th>$190,000</th>
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<td>WKKF Contact Person: James E. McHale</td>
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Improve recreational opportunities for people with disabilities through the use of integrated recreational activities

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<thead>
<tr>
<th>COMMUNITY INTEGRATED RECREATION, INC.</th>
<th>Battle Creek, Michigan</th>
<th>$5,000</th>
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<tr>
<td>WKKF Contact Person: James E. McHale</td>
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Improve technology and communications by joining Second Harvest Enterprise Project

<table>
<thead>
<tr>
<th>FOODBANK OF SOUTH CENTRAL MICHIGAN, INC.</th>
<th>Battle Creek, Michigan</th>
<th>$20,000</th>
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<tr>
<td>WKKF Contact Person: James E. McHale</td>
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**DOMESTIC PROGRAMMING**

**United States**

<table>
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<th>Total Grant</th>
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<td>$150,000</td>
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**HAVEN OF REST MINISTRIES OF BATTLE CREEK**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Assist the Battle Creek Area Educators’ Task Force to develop an evaluation model for The Learning Network Schools

**LAKEVIEW SCHOOL DISTRICT**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Assist with the purchase, transportation, and importation of African white rhinoceroses

**BINDER PARK ZOOLOGICAL SOCIETY, INC.**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Contribute to the annual fund campaign and support the Art Goes to School Collaborative

**UNITED ARTS COUNCIL**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Improve the aesthetic appeal of neighborhoods, strengthen the community's business climate, provide youth and adults with skills in landscaping, and bring neighbors together via activities centered around community beautification

**LEILA ARBORETUM SOCIETY, INC.**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Increase participation and strengthen local music programming by assessing the feasibility of merging four music organizations

**BATTLE CREEK SYMPHONY ORCHESTRA ASSOCIATION, INC.**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Provide training and employment opportunities for youth through an intergenerational community gardening program

**LEILA ARBORETUM SOCIETY, INC.**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Provide youth, families, schools, and local communities the opportunity to develop principles or values such as caring, honesty, respect, and responsibility

**YMCA CAMPING AND RETREAT SERVICES OF BATTLE CREEK AND KALAMAZOO**

Augusta, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Make the Green Street facility of Haven of Rest Ministries handicapped accessible

**KALAMAZOO CHILD GUIDANCE CLINIC**

Kalamazoo, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Support an evaluation of the proposed costs and benefits of consolidating Family & Children Services, Inc.; Gateway Services; and the Guidance Clinic

**UNITED WAY OF GREATER BATTLE CREEK, INC.**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Support implementation of a longer version of the video, “Back from the Brink--The Economic Renaissance of Battle Creek, MI”

**UNITED WAY OF GREATER BATTLE CREEK, INC.**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Support an ongoing community planning process which sets community goals that will be used by organizations, institutions, and individuals to guide their own plans, goals, and activities

**UNITED WAY OF GREATER BATTLE CREEK, INC.**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Support the completion of the Sojourner Truth Monument project

**BATTLE CREEK COMMUNITY FOUNDATION**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Support the development of a Common Commitment Community Scorecard

**JUNIOR ACHIEVEMENT OF SOUTH CENTRAL MICHIGAN, INC.**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Establish a foundation for the Battle Creek Area Chamber of Commerce for purposes of economic development and civic leadership opportunities

**BATTLE CREEK AREA CHAMBER FOUNDATION**

Battle Creek, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Enhance the teaching of economics and the free enterprise system by sponsoring Junior Achievement classes taught by volunteer “consultants” from the business community

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**Health**

**Food Systems / Rural Development**

**Philanthropy / Volunteerism**

**Leadership**

**Diversity / SECO**

**Total Grant**

**KALAMAZOO CHILD GUIDANCE CLINIC**

Kalamazoo, Michigan

WKKF Contact Person: James E. McHale

Key Elements:

- Support an ongoing community planning process which sets community goals that will be used by organizations, institutions, and individuals to guide their own plans, goals, and activities
DOMESTIC PROGRAMMING
United States

**Total Grant**

- **Health**
- **Food Systems / Rural Development**
- **Philanthropy / Volunteerism**
- **Youth & Education**
- **Leadership**
- **Diversity**
- **SECD**

**Total Grant**

**Health**

**Diversity**

**SECD**

**Philanthropy / Volunteerism**

**Youth & Education**

**Leadership**

**Food Systems / Rural Development**

**Total Grant**

- **BATTLE CREEK COMMUNITY FOUNDATION**
  - Battle Creek, Michigan
  - $120,000
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Help unemployed citizens move from welfare to work by establishing a STRIVE Center in Battle Creek.

- **KALAMAZOO COLLEGE**
  - Kalamazoo, Michigan
  - $55,000
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Support implementation of Phase II of the Regional EDGE initiative to create the next generation economy.

- **BATTLE CREEK UNLIMITED, INC.**
  - Battle Creek, Michigan
  - $50,000
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Support the development of economic development efforts between Marshall and Battle Creek.

**Expert in Residence**

- **WESTERN MICHIGAN UNIVERSITY**
  - Kalamazoo, Michigan
  - $10,000
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Sponsor an Expert in Residence visit by Steven Hauck who will provide presentations of “A Christmas Carol” for the Battle Creek community.

- **UNITED ARTS COUNCIL**
  - Battle Creek, Michigan
  - $8,971
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Support an Expert in Residence production of the opera, La Boheme.

- **BATTLE CREEK SYMPHONY ORCHESTRA ASSOCIATION, INC.**
  - Battle Creek, Michigan
  - $23,200
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Support an Expert in Residence program partnering university students with youth from low-income communities.

- **WASHINGTON HEIGHTS COMMUNITY MINISTRIES**
  - Battle Creek, Michigan
  - $7,731
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Support an Expert in Residence visit by Ann O’Hara, national expert on affordable and supportive housing, who will expand the focus on the development of supportive housing in the Battle Creek area.

- **DROPIN SELF-HELP CENTER**
  - Battle Creek, Michigan
  - $9,400
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Support an Expert in Residence visit by author and folksinger, Jose Luis Orozco, who will provide bilingual presentations of Spanish cultural traditions and history through music.

- **KALAMAZOO PUBLIC LIBRARY**
  - Kalamazoo, Michigan
  - $8,915
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Support an Expert in Residence visit by Cassandra Danz who will share her gardening expertise.

- **LEILA ARBORETUM SOCIETY, INC.**
  - Battle Creek, Michigan
  - $8,443
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Support an Expert in Residence visit by cellist, Matt Turner, who will work with students at the Outdoor Education String Camp of the Battle Creek Public Schools.

- **SCHOOL DISTRICT OF THE CITY OF BATTLE CREEK**
  - Battle Creek, Michigan
  - $7,216
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Support an Expert in Residence visit by Christopher Williams who will equip our community and its youth and parents with the tools to build and maintain a safe, crime-free environment.

- **NEIGHBORHOODS, INC. OF BATTLE CREEK**
  - Kalamazoo, Michigan
  - $11,000
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Support an Expert in Residence visit by Dr. Jane Nelsen, who will train facilitators to lead ongoing parenting courses within Calhoun, Kalamazoo, and Barry counties.

- **MONTESSORI CHILDREN’S CENTER, INC.**
  - Kalamazoo, Michigan
  - $2,350
  - WKKF Contact Person: James E. McHale
  - Key Elements:

  Support an Expert in Residence visit by Ellen Pence who will audit the Calhoun County criminal justice system in response to domestic violence and Anne O’Dell who will provide training and information on domestic violence.

- **BATTLE CREEK COMMUNITY FOUNDATION**
  - Battle Creek, Michigan
  - $14,095
  - WKKF Contact Person: James E. McHale
  - Key Elements:
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<th><strong>DOMESTIC PROGRAMMING</strong></th>
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<tr>
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**Support an Expert in Residence visit by gospel singer, Kathy Mathis-Myers**

- **MACEDONIA BAPTIST CHURCH**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support an Expert in Residence visit by Joe Kroll, who will conduct a foster care and adoption conference**

- **FOSTER ADOPTIVE FAMILY RESOURCE AND SUPPORT CENTER**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support an Expert in Residence visit by John Rosemond, an authority on children and parenting**

- **BATTLE CREEK EVANGELICAL FRIENDS CHURCH**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support an Expert in Residence visit by Johnnie Tuitel who will promote personal and political empowerment for people with disabilities, their families, and those who serve them**

- **DISABILITY RESOURCE CENTER OF SOUTHWESTERN MICHIGAN**
  - Kalamazoo, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support an Expert in Residence visit by Keith Nord to share with our community the importance of character education**

- **CALHOUN COUNTY COMMUNITY MENTAL HEALTH AUTHORITY DBA SUMMIT POINTE**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support an Expert in Residence visit by Larry Gibson to address child safety issues at the FAMILY 2000 celebration**

- **LAKEVIEW SCHOOL DISTRICT**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support an Expert in Residence visit by Lorraine Johnson-Coleman and Shirley Caesar for the Sojourner Truth Monument Dedication and the Sister II Sister Women’s Conference**

- **BATTLE CREEK COMMUNITY FOUNDATION**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support an Expert in Residence visit by Miss America, Nicole Johnson, who will help to educate our community about the problem of diabetes**

- **BURNHAM BROOK CENTER**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support an Expert in Residence visit by the Collaboratory for Community Support to examine the problem of teen pregnancy in the Battle Creek area**

- **UNITED WAY OF GREATER BATTLE CREEK, INC.**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support an Expert in Residence visit by the Points of Light Foundation who will educate our community on the importance of family volunteering**

- **VOLUNTEER AND INFORMATION SERVICES, INC.**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support an Expert in Residence visit by the University of Michigan marching band to provide their entire marching performance at Battle Creek Central High School’s Post Field**

- **SCHOOL DISTRICT OF THE CITY OF BATTLE CREEK**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support an Expert in Residence visit by theatrical instructors who will share the various components of theater arts with local youth**

- **BATTLE CREEK CIVIC THEATRE**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support an Expert in Residence visit by violist, author, and music commentator, Miles Hoffman, who will perform compositions with the Battle Creek Symphony Orchestra**

- **BATTLE CREEK SYMPHONY ORCHESTRA ASSOCIATION, INC.**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support Expert in Residence visits by Butch Thompson, internationally acclaimed jazz pianist**

- **MIDNIGHT AT THE CREEK**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support Expert in Residence visits by John Beck for the 1999 winter concert and Alain Trudel for the 2000 spring concert**

- **BRASS BAND OF BATTLE CREEK**
  - Marshall, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**

**Support Expert in Residence visits by Lorraine Johnson-Coleman to assist in the development of the Truth’s Journey Heritage Program**

- **BATTLE CREEK COMMUNITY FOUNDATION**
  - Battle Creek, Michigan
  - WKKF Contact Person: James E. McHale
  - **Key Elements:**
DOMESTIC PROGRAMMING
United States

Support the Expert in Residence program for five area schools from four districts for Year Two of training to become Learning Network Schools

LAKEVIEW SCHOOL DISTRICT
Battle Creek, Michigan $47,900
WKKF Contact Person: James E. McHale
Key Elements:

Neighborhoods

Develop outreach/training programs of resident leaders, promote success of Arbor Pointe as a rental neighborhood achieving income and cultural diversity, and provide resources for small-scale physical changes in neighborhoods

NEIGHBORHOODS, INC. OF BATTLE CREEK
Battle Creek, Michigan $4,713,000
WKKF Contact Person: James E. McHale
Key Elements:

Cross-Goal Initiatives

Devolution

Devolution Goal:
To help states and communities understand and manage the impacts of the shift in policy decision making from the federal government to the state and local level.

Devolution

Address the full range and complexity of implementation issues involving legal immigrant eligibility for health and social welfare programs within the context of welfare reform at the state level

NEW YORK IMMIGRATION COALITION, INC.
New York City $100,000
WKKF Contact Person: Miguel A. Satut
Key Elements:

Analyze the potential of nonprofit social service providers in the post-welfare reform world

HUDSON INSTITUTE, INC.
Indianapolis, Indiana $100,000
WKKF Contact Person: Ricardo A. Millet
Key Elements:

Assess and monitor the capacity of state governments to shape and implement new public policies and frame relationships with nonprofit organizations

RESEARCH FOUNDATION OF STATE UNIVERSITY OF NEW YORK
Albany, New York $500,000
WKKF Contact Person: C. Patrick Babcock
Key Elements:

Assist tribal governments in Montana with the transition to welfare reform and adjustments to devolution

CHERISH OUR INDIAN CHILDREN, INC.
Kalispell, Montana $3,500
WKKF Contact Person: C. Patrick Babcock
Key Elements:

Design and implement a national social marketing and education strategy campaign focusing on the importance of establishing a national policy to assure access to quality, appropriate, and affordable health care

NATIONAL COALITION ON HEALTH CARE
Washington, D.C. $250,000
WKKF Contact Person: C. Patrick Babcock
Key Elements:

Engage more New Yorkers in learning about, shaping, informing, and acting on public policy issues to create local solutions to national problems related to child care and post-welfare reform anti-poverty initiatives

CHILDREN’S DEFENSE FUND
New York City $33,000
WKKF Contact Person: Terri D. Wright
Key Elements:

PUBLIC POLICY AND EDUCATION FUND OF NEW YORK, INC.
Albany, New York $33,000
WKKF Contact Person: Terri D. Wright
Key Elements:

Enhance active citizen participation and increase participation of economically and racially diverse groups and individuals in public policy processes that will sustain and support children and families in Washington

CHILDREN’S ALLIANCE
Seattle, Washington $100,000
WKKF Contact Person: C. Patrick Babcock
Key Elements:

WISCONSIN COUNCIL ON CHILDREN AND FAMILIES, INC.
Madison, Wisconsin $100,000
WKKF Contact Person: Miguel A. Satut
Key Elements:

Enhance the process of public policy formation at the state level by developing the leadership capacity of state legislators

CENTER FOR POLICY ALTERNATIVES
Washington, D.C. $1,220,000
WKKF Contact Person: Barbara J. Sabol
Key Elements:

Expand Florida devolution-related mobilization activities with a focus on South Florida’s African-American and Haitian communities

HUMAN SERVICES COALITION OF DADE COUNTY, INC.
Miami, Florida $100,000
WKKF Contact Person: Henrie M. Treadwell
Key Elements:
**DOMESTIC PROGRAMMING**

**United States**

**Total Grant**

Improve the lives of low-income children and families in the Mid South by strengthening the capacity of local groups to participate in activities that will help bring about changes.

**CHILDREN’S DEFENSE FUND**
Washington, D.C. $152,000
WKFF Contact Person: Barbara J. Sabol
Key Elements:
Provide timely, accessible information to consumer leaders, local elected and appointed officials, nonprofit organizations, and policymakers to facilitate the informed participation in decisions made in response to devolution.

**CENTER FOR LAW AND SOCIAL POLICY**
Washington, D.C. $50,000
WKFF Contact Person: Terri D. Wright
Key Elements:

**CENTER ON BUDGET AND POLICY PRIORITIES**
Washington, D.C. $50,000
WKFF Contact Person: Terri D. Wright
Key Elements:
Support a comprehensive national assessment of the impact of devolution on multiple policies on children and their families at a national level.

**URBAN INSTITUTE**
Washington, D.C. $4,000,000
WKFF Contact Person: Dan E. Moore
Key Elements:

**Cross-Goal Initiatives**

**Mid South Delta Initiative**

**Mid South Delta Initiative Goal:**
To strengthen the capacity of Delta communities to create their own economic opportunities and positive economic impact, through comprehensive, collaborative, inclusive approaches to economic development.

**Mid South Delta Initiative**

Build a holistic, comprehensive support system for community-based economic development and employment opportunities in Coahoma County through revitalization of small communities, businesses, and the tourism economy.

**FOUNDATION FOR REALIZING OPPORTUNITIES FOR GROWTH, INC.**
Clarksdale, Mississippi $15,000
WKFF Contact Person: Freddye Webb-Petett
Key Elements:

**PEOPLES INSTITUTE FOR SURVIVAL AND BEYOND, INC.**
New Orleans, Louisiana $47,940
WKFF Contact Person: Freddye Webb-Petett
Key Elements:
Strengthen economic and human assets in the Delta regions of Arkansas, Louisiana, and Mississippi through development of technical assistance, training, and capacity-building programs.

**ENTERPRISE CORPORATION OF THE DELTA**
Jackson, Mississippi $600,000
WKFF Contact Person: Freddye Webb-Petett
Key Elements:
Support activities of the Hollindale, Elizabeth, and Glen Allan, Mississippi, community core team in the planning of an economic development project.

**FOUNDATION FOR THE MID SOUTH, INC.**
Jackson, Mississippi $6,000,000
WKFF Contact Person: Leah M. Austin
Key Elements:
Support activities of the Hollindale, Elizabeth, and Glen Allan, Mississippi, community core team in the planning of an economic development project.

**ARKANSAS INSTITUTE FOR SOCIAL JUSTICE, INC.**
Little Rock, Arkansas $10,000
WKFF Contact Person: Freddye Webb-Petett
Key Elements:
Support activities of the Jonesboro community core team in the planning of an economic development project.

**SOUTHERN UNIVERSITY AND AGRICULTURAL AND MECHANICAL COLLEGE SYSTEM OFFICE**
Baton Rouge, Louisiana $10,000
WKFF Contact Person: Freddye Webb-Petett
Key Elements:
Support activities of the Lake Providence (East Carroll Parish) and Oak Grove (West Carroll Parish), Louisiana, core team in the planning of an economic development project.
### Domestic Programming

**United States**

<table>
<thead>
<tr>
<th>Total Grant</th>
<th>Cross-Cutting Themes Purpose:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health</td>
<td>To increase the effectiveness of the Kellogg Foundation’s programming by integrating the pool of knowledge, experiences, and lessons learned from four distinct social change elements common to our program areas of Health, Food Systems and Rural Development, Philanthropy and Volunteerism, and Youth and Education. Those elements include: Leadership, Information and Communication Technology, Capitalizing on Diversity, and Social and Economic Community Development.</td>
</tr>
<tr>
<td>Food Systems / Rural Development</td>
<td></td>
</tr>
<tr>
<td>Youth &amp; Education</td>
<td></td>
</tr>
<tr>
<td>Philanthropy / Volunteerism</td>
<td></td>
</tr>
<tr>
<td>Diversity</td>
<td></td>
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<tr>
<td>SECD</td>
<td></td>
</tr>
</tbody>
</table>

#### Cross-Cutting Themes

<table>
<thead>
<tr>
<th>Funding</th>
<th>Key Elements</th>
<th>Contact Person</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>DELTA RURAL HEALTH NETWORK OF MISSISSIPPI, INC.</td>
<td>Support activities of the local Belzoni-Humphreys, Mississippi, core team in the planning of an economic development project</td>
<td>$10,000</td>
<td>Freddye Webb-Petett</td>
</tr>
<tr>
<td>ARKANSAS LAND AND FARM DEVELOPMENT CORPORATION</td>
<td>Support activities of the local Cross, Lee, St. Francis, and Monroe, Arkansas, core team in the planning of an economic development project</td>
<td>$10,000</td>
<td>Freddye Webb-Petett</td>
</tr>
<tr>
<td>OUACHITA COMMUNITY ENHANCEMENT ZONE, INC.</td>
<td>Support activities of the St. Francis and Lee County community core team in the planning of an economic development project</td>
<td>$10,000</td>
<td>Freddye Webb-Petett</td>
</tr>
<tr>
<td>DELTA COMMUNITY DEVELOPMENT CORPORATION, INC.</td>
<td>Support activities of the Washington and Sunflower Counties in Mississippi and Chicot County, Arkansas, community core team in the planning of an economic development project</td>
<td>$10,000</td>
<td>Freddye Webb-Petett</td>
</tr>
<tr>
<td>MID-DELTA WORKFORCE ALLIANCE</td>
<td>Support activities of the local Belzoni-Humphreys, Mississippi, core team in the planning of an economic development project</td>
<td>$10,000</td>
<td>Freddye Webb-Petett</td>
</tr>
</tbody>
</table>

#### Leadership

Develop and design a leadership development program for women of color that is oriented to the needs of Black, Latina, Asian Pacific, and Native American women and youth

<table>
<thead>
<tr>
<th>Funding</th>
<th>Key Elements</th>
<th>Contact Person</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>NCBW/COMMUNITY SERVICES FUND, INC.</td>
<td>Enable a small group of Kellogg National Fellows to gain greater writing proficiency and a deeper understanding of their personal journeys through participation in a series of creative writing workshops</td>
<td>$199,920</td>
<td>Velma Monteiro-Tribble</td>
</tr>
<tr>
<td>JOHN E. FETZER INSTITUTE, INC.</td>
<td>Implement a Cross-Fellowship Gathering from three foundation-based leadership programs on the topic of Spirituality and Leadership for Social Transformation which will assist in identifying common work among the Fellows</td>
<td>$12,116</td>
<td>Roger H. Sublett</td>
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<tr>
<td>UNIVERSITY OF MARYLAND FOUNDATION, INC.</td>
<td>Increase the quantity and quality of scholarships in the field of leadership studies at the Center for the Advanced Study of Leadership</td>
<td>$199,000</td>
<td>Roger H. Sublett</td>
</tr>
<tr>
<td>BAKER COLLEGE CENTER FOR GRADUATE STUDIES</td>
<td>Promote leadership by assisting the Journal of Leadership Studies to implement an online version of the Journal and expand its coverage of community leadership issues</td>
<td>$149,550</td>
<td>Ali Webb</td>
</tr>
</tbody>
</table>
### Information and Communication Technology

Create and develop new technologies to serve women by involving communities, academia (students and professors), and industry in virtual development centers

#### INSTITUTE FOR WOMEN AND TECHNOLOGY
Palo Alto, California
$149,270
WKFF Contact Person: Caroline M. Carpenter
Key Elements:

Design, develop, and implement the Community Conceptions Project of the Massachusetts Institute of Technology Center for Reflective Community Practice and The Media Lab, an effort to address the digital divide in urban communities

#### MASSACHUSETTS INSTITUTE OF TECHNOLOGY
Cambridge, Massachusetts
$195,000
WKFF Contact Person: Caroline M. Carpenter
Key Elements:

Develop an on-line clearing house that expands access to developmental and policy resources for youth in the United States

#### BENTON FOUNDATION
Washington, D.C.
$40,000
WKFF Contact Person: Phyllis D. Meadows
Key Elements:

Enable senior Congressional staff members to break down political barriers and gain non-partisan insight into the technology revolution through a forum leadership group

#### COUNCIL ON COMPETITIVENESS
Washington, D.C.
$50,000
WKFF Contact Person: Gail D. McClure
Key Elements:

Enhance long-term education and employment goals by providing urban youth and young adults with computer skills

#### BYTE BACK
Washington, D.C.
$25,000
WKFF Contact Person: Phyllis D. Meadows
Key Elements:

Generate involvement by the high technology companies and the nonprofit sector on the issue of redressing the "digital divide" on an international scale

#### CENTER FOR COMMUNITY SERVICE FUND
Seattle, Washington
$15,000
WKFF Contact Person: Gail D. McClure
Key Elements:

Help bridge the digital divide globally by assisting the Center on Philanthropy in developing the capacity of Digital Partners as an intermediary to improve policies and practices

#### INDIANA UNIVERSITY
Indianapolis, Indiana
$199,650
WKFF Contact Person: Gail D. McClure
Key Elements:
Help connect the poorest Americans to the National Information Infrastructure

**TIDES CENTER**  
San Francisco, California  
WKKF Contact Person: Betty J. Overton  
Total Grant: $200,000

Promote youth development and technology for at-risk youth through national expansion of a successful educational model

**EDUCATIONAL VIDEO CENTER, INC.**  
New York City  
WKKF Contact Person: Phyllis D. Meadows  
Total Grant: $30,000

Strengthen the capacity of cyberstate.org to help Michigan transition from an industrial to an information economy

**ENVIRONMENTAL RESEARCH INSTITUTE OF MICHIGAN**  
Ann Arbor, Michigan  
WKKF Contact Person: Dan E. Moore  
Total Grant: $168,000

**Capitalizing on Diversity**

Assess opportunities for establishing leadership and community development experiences for a culturally diverse group of youth in the Mississippi Delta to serve, learn, lead, and grow as they implement leadership activities

**DELTA STATE UNIVERSITY**  
Cleveland, Mississippi  
WKKF Contact Person: Freddye Webb-Petett  
Total Grant: $50,000

Assist communities in developing approaches to inform socially responsible public media

**PRESIDENT AND FELLOWS OF HARVARD COLLEGE**  
Cambridge, Massachusetts  
WKKF Contact Person: Gloria R. Smith  
Total Grant: $200,000

Begin building cultural bridges in schools and communities

**BOYS AND GIRLS CLUB OF NORTHERN CHAUTAUQUA COUNTY**  
Dunkirk, New York  
WKKF Contact Person: Roslyn McCallister Brock  
Total Grant: $35,000

Build leadership and capacity of youth to work with adults in addressing issues of diversity in their communities

**EDCOUCH-ELSA INDEPENDENT SCHOOL DISTRICT**  
Écouch, Texas  
WKKF Contact Person: Caroline M. Carpenter  
Total Grant: $50,000

Build the capacity of youth to assume leadership in managing issues of diversity in their communities

**MICHIGAN NEIGHBORHOOD PARTNERSHIP INC.**  
Detroit, Michigan  
WKKF Contact Person: Phyllis D. Meadows  
Total Grant: $50,000

Create Common Ground dialogues and action groups in Maysville, Jackson, and other Mississippi communities

**SOUTHERN COALITION FOR EDUCATIONAL EQUITY, INC.**  
Jackson, Mississippi  
WKKF Contact Person: Barbara J. Sabol  
Total Grant: $55,200

Define ways of improving race relations by enabling youth to build a cross-cultural Cradleboard Council focusing on racism/cultural relations issues and create interaction among youth

**NIHEWAN FOUNDATION**  
Kapaa, Hawaii  
WKKF Contact Person: Valorie J. Johnson  
Total Grant: $50,000

Design and develop a long-range plan for creating and operating a national diversity network in the United States

**JOINT CENTER FOR POLITICAL AND ECONOMIC STUDIES, INC.**  
Washington, D.C.  
WKKF Contact Person: Miguel A. Satut  
Total Grant: $150,400

Engage teenage young women in addressing the issues of racism and cultural misunderstanding in their communities

**MICHIGAN WOMEN’S FOUNDATION**  
Livonia, Michigan  
WKKF Contact Person: Christine M. Kwak  
Total Grant: $30,000

Expand a new initiative to involve youth in increasing grantmakers’ understanding of the needs and assets of Asian-Pacific American communities

**ASIAN AMERICANS-PACIFIC ISLANDERS IN PHILANTHROPY**  
San Francisco, California  
WKKF Contact Person: Christine M. Kwak  
Total Grant: $51,000

Help make equal opportunity a reality for all Americans by supporting a cross-ideological dialogue and demonstration projects on the subject of affirmative action

**SEARCH FOR COMMON GROUND**  
Washington, D.C.  
WKKF Contact Person: Joel J. Orosz  
Total Grant: $130,000

Implement a series of national leadership summits to explore the role of select U.S. social institutions in the construction of an inclusive nation and to engage local communities in action plans to achieve that goal

**NATIONAL CONFERENCE FOR COMMUNITY AND JUSTICE**  
New York City  
WKKF Contact Person: Miguel A. Satut  
Total Grant: $95,000

Expand a new initiative to involve youth in increasing grantmakers’ understanding of the needs and assets of Asian-Pacific American communities
**DOMESTIC PROGRAMMING**

**United States**

<table>
<thead>
<tr>
<th>Total Grant</th>
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</thead>
</table>

Improve race relations by enabling young people to discuss diversity and speak out about critical issues that affect race relations

**DECATURE MEMORIAL FOUNDATION**
Decatur, Illinois  $48,500
KKF Contact Person: Roslyn McCallister Brock
Key Elements:
Initiate a diversity training program engaging youth within their communities

**FOOD PRO JECT, INC.**
Lincoln, Nebraska $49,993
KKF Contact Person: Oran B. Hesterman
Key Elements:
Promote culturally competent leadership through staff development

**YOUNG WOMEN’S WORK PROJECT, INC.**
Brooklyn, New York $50,000
KKF Contact Person: Miguel A. Satut
Key Elements:
Support a youth summit to counter hate activities

**CENTER FOR DEMOCRATIC RENEWAL AND EDUCATION, INC.**
Atlanta, Georgia $50,000
KKF Contact Person: Joel J. Orosz
Key Elements:
Support Claremont Graduate University in its mission to identify and share best practices in the area of racial and cultural reconciliation

**CLAREMONT GRADUATE UNIVERSITY**
Claremont, California $225,000
KKF Contact Person: Gloria R. Smith
Key Elements:
Support young leaders to meet the emerging challenges of diversity in their communities

**ROCA, INC.**
Chelsea, Massachusetts $50,000
KKF Contact Person: Miguel A. Satut
Key Elements:
Support young people to assess, inform, design, and promote cultural diversity goals for the service-learning field

**NATIONAL YOUTH LEADERSHIP COUNCIL**
St. Paul, Minnesota $70,000
KKF Contact Person: Christine M. Kwak
Key Elements:
Underwrite the cost of a strategic planning and development retreat for the national board of directors

**NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE**
Baltimore, Maryland $50,000
KKF Contact Person: Miguel A. Satut
Key Elements:

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**Social and Economic Community Development**

Develop evaluation capacity of organizations in the field of social and economic community development initiatives

**MILTON S. EISENHOWER FOUNDATION**
Washington, D.C. $80,000
KKF Contact Person: Guillermina Hernandez-Gallegos
Key Elements:
Improve the well-being of homeless and low-income families through community-based initiatives that promote leadership development, facilitate collaboration and networking, and foster public policy education

**BETTER HOMES FUND**
Newton Centre, Massachusetts $20,000
KKF Contact Person: Marvin H. McKinney
Key Elements:
Recurring Grants

Recurring Grants Goal:
Grants made in these areas allow the Foundation to support special opportunities and circumstances that may fall outside traditional funding boundaries. It is unlikely that any of these projects would be funded on a broader scale.

Corporate Giving

- **CUBAN AMERICAN NATIONAL COUNCIL, INC.**
  - Miami, Florida
  - WKKF Contact Person: James E. McHale
  - Key Elements: Provide funds for general support

- **NORTHERN MANHATTAN COALITION FOR IMMIGRANT RIGHTS**
  - New York City
  - WKKF Contact Person: James E. McHale
  - Key Elements: Provide funds for general support for the Abriendo Puertas Family Center

- **NORTHERN MANHATTAN IMPROVEMENT CORPORATION**
  - New York City
  - WKKF Contact Person: James E. McHale
  - Key Elements: Provide funds for general support for the Albreind Puertas Family Center

- **EAST LITTLE HAVANA NEIGHBORHOOD GOVERNING BOARD, INC.**
  - Miami, Florida
  - WKKF Contact Person: James E. McHale
  - Key Elements: Provide funds for general support for the Coral Way Elementary School

- **MIAMI-DADE COUNTY PUBLIC SCHOOLS**
  - Miami, Florida
  - WKKF Contact Person: James E. McHale
  - Key Elements: Provide funds for general support for the Eleanor Roosevelt Intermediate School 143 Manhattan

- **COMMUNITY SCHOOL DISTRICT SIX**
  - New York City
  - WKKF Contact Person: James E. McHale
  - Key Elements: Provide funds in memory of a former WKKF trustee

- **UNIVERSITY OF NEBRASKA FOUNDATION**
  - Lincoln, Nebraska
  - WKKF Contact Person: James E. McHale
  - Key Elements: Provide funds in memory of a WKKF Trustee family member

- **YORKVILLE COMMUNITY CHURCH**
  - Richland, Michigan
  - WKKF Contact Person: James E. McHale
  - Key Elements: Provide funds to sponsor a charitable event

**Matching Grants Program**

Provide incentives for increased charitable giving by matching gifts of employees, retirees, and trustees to qualified charities

**MATCHING GRANTS PROGRAM**
- **BATTLE CREEK, MICHIGAN**
  - WKKF Contact Person: Paul J. Lawler
  - Key Elements: $4,800,000
Other/Special Opportunities

Special Opportunities Goal:
The following grants were made because of the Foundation’s response to special programming opportunities. It is unlikely such grants would be made otherwise.

Planned Commitments

Support a conference to convene future leaders of the Humanities at the University of Oregon

AMERICAN COUNCIL OF LEARNED SOCIETIES DEVOTED TO HUMANISTIC STUDIES
New York City $50,000
WKFF Contact Person: James E. McHale
Key Elements:

General

Build capacity in the field of program evaluation through development of a training program based on the W.K. Kellogg Foundation Evaluation Handbook

MARYLAND ASSOCIATION OF NONPROFIT ORGANIZATIONS, INC.
Baltimore, Maryland $7,000
WKFF Contact Person: Ricardo A. Millett
Key Elements:

Conduct a Private-Sector Management and Efficiency Review of Baltimore City government

GREATER BALTIMORE COMMITTEE FOUNDATION, INC.
Baltimore, Maryland $40,000
WKFF Contact Person: James E. McHale
Key Elements:
Regional Programming
Southern Africa

Program Information and Guidelines
For more than a decade, the Kellogg Foundation has demonstrated an enduring interest in the development of African people, their communities, and their institutions. During this time, the Kellogg Foundation has developed partnerships in southern Africa that target health, education, and agriculture. The Foundation’s programming focuses on six countries: Botswana, Lesotho, Mozambique, South Africa, Swaziland, and Zimbabwe.

The Kellogg Foundation’s three southern African programming strategies are:

Organizational and Institutional Development and Transformation
Programming under this priority is focused on improving the southern African social infrastructure through institutions of higher education, organizations that create employment and productivity, and information systems that support social development.

Strengthen Leadership Capacity
Programming in this area seeks to build the capacity of leaders at the local, provincial, national, regional, and global levels, and to increase community voices in the policy development process to strengthen young leaders for the 21st century.

Strengthen the Capacity of Communities
Programming targets district-level sites to increase cooperation among local government, businesses, churches, community-based organizations, educational institutions and agencies; and to enhance participation of rural youth in social and economic development.

Cross-Goal Initiatives

Cross-Goal Initiatives Programming Goal:
Focus on strengthening the capacity of African civil society, including non-governmental organizations, community-based organizations, religious organizations, the media, and other groups that, through service and volunteer efforts, build small-scale social and economic development.

Organizational and Institutional Development and Transformation
Assist in determining needs, applications, and sustainability models for information and communication technology enhancements to support economic and social development services in South Africa

COUNCIL FOR SCIENTIFIC AND INDUSTRIAL RESEARCH
Pretoria, South Africa $117,000
WKKF Contact Person: Thokozile A. Chitepo
Key Elements:
Assist Lovedale College in undertaking planning for its community college initiative

LOVEDALE COMMUNITY COLLEGE
Alice, South Africa $100,000
WKKF Contact Person: Thokozile A. Chitepo
Key Elements:
Assist the School of Health Systems and Public Health at the University of Pretoria to investigate and plan for policy intervention strategies to address childhood disability

UNIVERSITY OF PRETORIA
Pretoria, South Africa $110,000
WKKF Contact Person: Mandivamba Rukuni
Key Elements:
Build community-focused vocational education and training capacity in Nyandeni and Mohlanatsi

VISTA UNIVERSITY
Pretoria, South Africa $900,000
WKKF Contact Person: Thokozile A. Chitepo
Key Elements:
Build the capacity of Africa University to promote agribusiness development for food security and rural development in Manicaland Province

AFRICA UNIVERSITY
Mutare, Zimbabwe $226,000
WKKF Contact Person: Mandivamba Rukuni
Key Elements:
Conduct feasibility studies to establish telecenters in rural areas in the Mozambique provinces of Gaza and Manica

UNIVERSIDADE EDUARDO MONDLANE
(Maputo, Mozambique $100,000
WKKF Contact Person: Thokozile A. Chitepo
Key Elements:
### TOTAL GRANT

<table>
<thead>
<tr>
<th>Region</th>
<th>Grant Recipient</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Southern Africa</td>
<td>VISTA UNIVERSITY</td>
<td>$50,000</td>
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<tr>
<td></td>
<td>ZIMBABWE WOMEN’S RESOURCE CENTRE AND NETWORK</td>
<td>$75,000</td>
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<tr>
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<td>UNIVERSITY OF CAPE TOWN</td>
<td>$147,000</td>
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<td>COMMUNITY FOUNDATION FOR THE WESTERN REGION OF ZIMBABWE</td>
<td>$200,000</td>
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<td>TECHNIKON PRETORIA</td>
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<td>ASSOCIAÇÃO MOÇAMBICANA PARA A AJUDA DE DESENVOLVIMENTO DE POVO PARA POVO</td>
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<td>ZIMBABWE OPEN UNIVERSITY</td>
<td>$300,000</td>
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</table>

### Summary

**Health & Education**

- **Philanthropy / Volunteerism**
  - **Leadership**
  - **ICT**

**Total Grant**

- **Total**
  - **SECD**
  - **SCD**
  - **TCF**

**Support elements**

- Ensure women's participation in Zimbabwe's constitutional reform process through information, awareness, and civic education.
  - **ZIMBABWE WOMEN’S RESOURCE CENTRE AND NETWORK**
    - **WKKF Contact Person:** Thokozile A. Chitepo
    - **Key Elements:**

- Improve access of disadvantaged students to higher education and contribute to models of change for high school development by developing a Schools Partnership project.
  - **UNIVERSITY OF CAPE TOWN**
    - **WKKF Contact Person:** Thokozile A. Chitepo
    - **Key Elements:**

- Improve the quality of life of poor people in Matebeleland, especially women and youth in marginalized communities by supporting community-based organizations.
  - **COMMUNITY FOUNDATION FOR THE WESTERN REGION OF ZIMBABWE**
    - **WKKF Contact Person:** Mandivamba Rukuni
    - **Key Elements:**

- Mobilize resources to transfer skills and technology to rural communities.
  - **TECHNIKON PRETORIA**
    - **WKKF Contact Person:** M. Malusi Mpumlwana
    - **Key Elements:**

- Prepare case studies and train southern Africans on policies and strategies for micro-finance in the region.
  - **DEVELOPMENT INNOVATIONS AND NETWORKS**
    - **WKKF Contact Person:** Mandivamba Rukuni
    - **Key Elements:**

- Strengthen the connection between school and community, as well as the development of the community, through workshops for teachers in rural areas of Mozambique.
  - **ASSOCIAÇÃO MOÇAMBICANA PARA A AJUDA DE DESENVOLVIMENTO DE POVO PARA POVO**
    - **WKKF Contact Person:** Thokozile A. Chitepo
    - **Key Elements:**

- Support capacity building and infrastructure development for distance education.
  - **ZIMBABWE OPEN UNIVERSITY**
    - **WKKF Contact Person:** Thokozile A. Chitepo
    - **Key Elements:**

**Philanthropy / Volunteerism**

- Support the development of a business plan for the proposed Robben Island Forum as a center for leadership development, lifelong learning, and sharing of African lessons that have a global significance.
  - **ROBBEN ISLAND MUSEUM**
    - **WKKF Contact Person:** M. Malusi Mpumlwana
    - **Key Elements:**

- Transform Nyanyadzi Training Centre to become community-driven and to provide marketable skills for youth in Chimanimani district in Zimbabwe.
  - **INTERMEDIATE TECHNOLOGY DEVELOPMENT GROUP**
    - **WKKF Contact Person:** Thokozile A. Chitepo
    - **Key Elements:**

- Upgrade the qualifications of under-qualified teachers and develop competencies of teacher educators in rural areas of Eastern Cape Province.
  - **UNIVERSITY OF FOR HARE**
    - **WKKF Contact Person:** Thokozile A. Chitepo
    - **Key Elements:**

**Leadership**

- Strengthen Leadership Capacity
  - Build capacity for policy analysis in Mozambique through study grants for undergraduate and graduate student training.
    - **UNIVERSIDADE EDUARDO MONDLANE**
      - **WKKF Contact Person:** Mandivamba Rukuni
      - **Key Elements:**

- Build leadership capacity of persons responsible for implementing community higher education partnership in South Africa.
  - **PRIVATE SECTOR INITIATIVE JOINT EDUCATION TRUST**
    - **WKKF Contact Person:** Mandivamba Rukuni
    - **Key Elements:**

- Build women's leadership and participation to empower community efforts to address poverty and to link them with national and regional efforts.
  - **THE GRAIL**
    - **WKKF Contact Person:** Thokozile A. Chitepo
    - **Key Elements:**

- Develop a leadership and education training program to empower the communities in rural Kuruman and Kudmane in South Africa.
  - **KURUMAN MOFFAT MISSION TRUST**
    - **WKKF Contact Person:** Thokozile A. Chitepo
    - **Key Elements:**
REGIONAL PROGRAMMING
Southern Africa

MINISTRY OF NATIONAL AFFAIRS,
EMPLOYMENT CREATION
AND COOPERATIVES
Harare, Zimbabwe
$170,000
WKKF Contact Person: Thokozile A. Chitepo
Key Elements:
Develop a national youth policy framework and action plan for youth participation and development in Zimbabwe

CENTRE FOR POLICY STUDIES
Doornfontein, South Africa
$100,000
WKKF Contact Person: Mandivamba Rukuni
Key Elements:
Develop and enhance strong and practical leadership skills among civil society leaders through the implementation of a leadership training program

OLIVE ORGANISATION DEVELOPMENT AND TRAINING
Durban, South Africa
$100,000
WKKF Contact Person: Mandivamba Rukuni
Key Elements:
Develop and strengthen local leadership, including traditional leaders

COMMUNITY LAW AND RURAL DEVELOPMENT CENTRE
Durban, South Africa
$150,000
WKKF Contact Person: M. Malusi Mpumlwana
Key Elements:
Develop indigenous capacity for leadership in southern Africa through graduate level study, study tours, and special awards for outstanding leadership

ACADEMY FOR EDUCATIONAL DEVELOPMENT, INC.
Washington, D.C.
$2,780,000
WKKF Contact Person: Mandivamba Rukuni
Key Elements:
Enhance the capacity of emerging leaders in southern Africa and focus on public values that build community by creating a Center on Leadership and Values and completing a book on ethics in public life

DUKE UNIVERSITY
Durham, North Carolina
$200,000
WKKF Contact Person: Gail D. McClure
Key Elements:
Establish a leadership network that develops leaders committed to addressing issues of social and economic development for the rural poor of the southern Africa region

UNIVERSITY OF PRETORIA
Pretoria, South Africa
$8,400,000
WKKF Contact Person: Mandivamba Rukuni
Key Elements:
Strengthen the Capacity of Communities
Assess the potential economic drivers for the development of the Manica/Manicaland regions of Mozambique and Zimbabwe and share them broadly with the communities

TECHNOSERVE, INC.
Norwalk, Connecticut
$200,000
WKKF Contact Person: M. Malusi Mpumlwana
Key Elements:
Create self-employment for rural youth through mobilization, entrepreneurial skills, information, and building sustainable businesses in their community

CENTRE FOR TOTAL TRANSFORMATION
Harare, Zimbabwe
$60,000
WKKF Contact Person: Thokozile A. Chitepo
Key Elements:
Develop the second phase of the WKKF integrated rural district development program for southern Africa, consolidating and promoting the program

UNIVERSITY OF PRETORIA
Pretoria, South Africa
$580,000
WKKF Contact Person: M. Malusi Mpumlwana
Key Elements:
Empower civil society and community organizations to undertake policy analysis, advocacy, and participate fully in the planning and decision-making processes of local government institutions

DEVELOPMENT INNOVATIONS AND NETWORKS
Harare, Zimbabwe
$250,000
WKKF Contact Person: M. Malusi Mpumlwana
Key Elements:
Empower marginalized women in Nyandeni through training in leadership and community development skills.

**DEVELOPMENT EDUCATION AND LEADERSHIP TEAMS IN ACTION**

*Cape Town, South Africa* $180,000

*WKFF Contact Person: Thokozile A. Chitepo*

*Key Elements:* Equip Nyandeni youth with entrepreneurial skills and create supportive partnerships of civil society organizations, private sector, and local government for youth economic empowerment.

**EDUCATION WITH ENTERPRISE TRUST**

*Harrismith, South Africa* $600,000

*WKFF Contact Person: Thokozile A. Chitepo*

*Establish a development program to build partnership with non-profit organizations and national, provincial, and local governments.*

**DEVELOPMENT RESOURCES TRUST**

*Johannesburg, South Africa* $351,000

*WKFF Contact Person: Mandivamba Rukuni*

*Identify and coordinate the development of an Integrated Rural Development Program site in the Manica Province of Mozambique.*

**PHILISISIZWE-PHEDIASASECHABA ASSOCIATION FOR DEVELOPMENT**

*Pinetown, South Africa* $300,000

*WKFF Contact Person: Thokozile A. Chitepo*

*Strengthen the capacity of communities in Manica Province, Mozambique, in securing land rights and resolving land conflicts in support of integrated community development.*

**COMMUNITY DEVELOPMENT FOUNDATION**

*Maputo, Mozambique* $164,000

*WKFF Contact Person: M. Malusi Mpumlwana*

*Implement an integrated small, medium, and micro-enterprise development program in Nyandeni and other areas in South Africa.*

**CENTRE FOR INTEGRATED RURAL DEVELOPMENT**

*Stellenbosch, South Africa* $560,000

*WKFF Contact Person: Thokozile A. Chitepo*

*Improve community-based care for AIDS and other terminal illnesses through training programs in disadvantaged communities in KwaZulu-Natal province.*

**SINOSIZO HOME-BASED CARE**

*Durban, South Africa* $50,000

*WKFF Contact Person: Thokozile A. Chitepo*

*Improve the health and welfare of the Chitungwiza community through a developmental effort involving the training of health personnel and the empowerment of the community.*

**UNIVERSITY OF ZIMBABWE**

*Harare, Zimbabwe* $300,000

*WKFF Contact Person: M. Malusi Mpumlwana*

*Improve the social and economic status of Mari-Mari community in Zimbabwe through offering them opportunities in resettled agriculture.*

**COMPASSION MINISTRIES**

*Harare, Zimbabwe* $200,000

*WKFF Contact Person: Mandivamba Rukuni*

*Key Elements:* Mobilize youth in Murewa rural schools for community participation, life skills and entrepreneurship, and feasibility for implementation in Chimanimani.

**SAVETHE CHILDREN FUND**

*Harare, Zimbabwe* $53,000

*WKFF Contact Person: Thokozile A. Chitepo*

*Promote community cultural and economic activities through the Chimanimani Arts Festival by developing leadership and life skills in youth.*

**OUTWARD BOUND ASSOCIATION OF ZIMBABWE**

*Harare, Zimbabwe* $183,000

*WKFF Contact Person: Thokozile A. Chitepo*

*Provide entrepreneurial training to ensure small enterprise development for youth in Chimanimani district in Zimbabwe.*

**JUNIOR ACHIEVEMENT ZIMBABWE TRUST**

*Harare, Zimbabwe* $300,000

*WKFF Contact Person: Thokozile A. Chitepo*

*Strengthen the capacity of communities in Manica Province, Mozambique, in securing land rights and resolving land conflicts in support of integrated community development.*
REGIONAL PROGRAMMING

Southern Africa

Strengthen the social and economic development capacity of rural women and communities in the Manica Province of Mozambique

ASSOCIAÇÃO MOZAMBICANA DA MULHER RURAL
(Association of Rural Mozambican Women)
Maputo, Mozambique
$250,000
WKKF Contact Person: M. Malusi Mpumlwana
Key Elements:
Support community-based/governed development initiatives in Nyandeni district and enable Social Change Assistance Trust to do similar rural support work in other provinces

SOCIAL CHANGE ASSISTANCE TRUST
Cape Town, South Africa
$1,350,000
WKKF Contact Person: Thokozile A. Chitepo
Key Elements:
Special Opportunities Goal:
The following grants were made because of the Foundation’s response to special programming opportunities. It is unlikely such grants would be made otherwise.

Other

Special Opportunities Goal:
The following grants were made because of the Foundation’s response to special programming opportunities. It is unlikely such grants would be made otherwise.

Special Opportunities

Deepen coverage of Africa for American listeners through “The World” news program

PUBLIC RADIO INTERNATIONAL, INC.
Minneapolis, Minnesota
$100,000
WKKF Contact Person: Karen E. Lake
Key Elements:
Define and examine the role of grantmakers in southern Africa through a workshop entitled “The Role of U.S. Grantmakers in a Changing Region”

HENRY J. KAISER FAMILY FOUNDATION
Menlo Park, California
$25,000
WKKF Contact Person: Gail D. McClure
Key Elements:
Explore ways to further transform midwives into Advanced Midwives of the Millennium by supporting an anniversary workshop

McCORD HOSPITAL
Overport, South Africa
$46,090
WKKF Contact Person: M. Malusi Mpumlwana
Key Elements:
Promote policy dialogue on the critical relationships between regional integration and human migration in southern Africa

INTERNATIONAL ORGANIZATION FOR MIGRATION
Pretoria, South Africa
$39,400
WKKF Contact Person: M. Malusi Mpumlwana
Key Elements:
Promote violence prevention by strengthening an outreach program and the capacity of counseling center board members

SOUTH AFRICAN COUNCIL OF CHURCHES
Marshalltown, South Africa
$60,000
WKKF Contact Person: M. Malusi Mpumlwana
Key Elements:
Program Information and Guidelines

For more than 60 years the Kellogg Foundation has been committed to development in Latin America and the Caribbean (LAC), and is one of the region’s largest private U.S. donors.

Programming activities in Latin America and the Caribbean are based on a vision of: strong democratic societies that promote justice, equity, and equal access to opportunities; responsible and sustainable use of resources; and, individual and collective behavior based on responsibility and cooperation.

The overarching goal of the Foundation’s LAC programming is therefore:

To demonstrate and disseminate strategies to break the cycle of poverty by promoting healthy youth development and participation in socially and economically vibrant communities.

In pursuit of this goal, programming is organized around two major strategies.

Promote Regional Development

Regional development will be fostered by supporting comprehensive clusters of projects that demonstrate ways to break the cycle of poverty in selected micro-regions. Strategies to promote the development, participation, and leadership of local youth are central to every cluster. Clusters are located within priority geographic areas targeted for their high concentrations of poverty: southern México, Central America (including parts of the Caribbean), northeast Brasil, and the southern Andean zones of Bolivia, Peru, and Ecuador.

Develop and Apply Knowledge and Best Practices

This will be accomplished through four approaches that foster sustainable systemic change. The Foundation supports projects which offer innovative approaches in Leadership Development, Citizenship and Social Responsibility, Institution-Building and Strategic Alliances, and Information Technology across the LAC region. To achieve the greatest impact, efforts focus on informing the clusters in the priority geographic areas listed above.

Regional Programming
Latin America and the Caribbean

Health

Health Goal:

Improve the health of people through increased access to systems of health and human services that are inclusive, appropriate, affordable, and effective, and are guided, managed, and staffed by a broad range of appropriately prepared personnel.

Educational Reform

Disseminate models of health professions education, organization of local health systems, and community participation, developed by UNI projects, through regional workshops.
**Regional Programming**  
*Latin America and the Caribbean*

Support the organization of the national conference of the Brasilian Association of Collective Health and the dissemination of experiences of the UNI program during that conference.

**Universidade Federal da Bahia**  
(Federal University of Bahia)  
Salvador, Brasil $10,286  
WWKF Contact Person: Francisco B. Tancredi  
Key Elements:

**Problem-Focused Models**

Improve the health of youth by providing comprehensive care models through articulated efforts of youth-related institutions as well as community and youth organizations.

**Congregacion de Educacion de Los Hermanos Maristas**  
(Congregation of the Maristas Brothers for Education)  
Cochabamba, Bolivia $100,000  
WWKF Contact Person: Jana Arriagada  
Key Elements:

**Food Systems**

**Food Systems Goal:**  
Support efforts to remove obstacles in the existing food system in order to facilitate a safe, self-sustainable, affordable food supply and intake by underserved urban and rural families, especially children and youth.

**Community-Based Demonstration Models**

Adopt ecologically friendly technologies of alternative, sustainable agriculture as a means to improve living conditions by providing technical assistance to small and medium-sized farmers in agricultural regions of Honduras.

**Centro Internacional de Informacion Sobre Cultivos de Cobertura**  
(International Information Center for the Cultivation of Ground Covers)  
Tegucigalpa, Honduras $100,000  
WWKF Contact Person: Heliiodoro Diaz  
Key Elements:

Ascertain the impact of selected approaches on the nutritional status and well-being of participating families through a comprehensive evaluation of regional projects of the Human Nutrition Initiative.

**Colegio de Postgraduados**  
(College of Postgraduates)  
Montecillo, Mexico $220,000  
WWKF Contact Person: Heliiodoro Diaz  
Key Elements:

Break the cycle of poverty among poor rural families through a micro-credit program to provide loans to families whose main source of income depends upon primary activities in the agricultural sector.

**Deparmento de Estudios Socio-Economicos Rurales**  
(Department of Rural Socio-Economic Studies)  
Curitiba, Brazil $70,000  
WWKF Contact Person: Heliiodoro Diaz  
Key Elements:

Convene a networking meeting of a cluster of WWKF-funded projects to exchange experiences, foster ongoing contact among project representatives, enhance the effectiveness of projects, and reach the objective of improving life.

**Fundacion Salvadorena de Apoyo Integral**  
(Salvadoran Foundation of Integral Support)  
San Salvador, El Salvador $155,000  
WWKF Contact Person: Heliiodoro Diaz  
Key Elements:

Implement a set of integrated actions to improve the living conditions of rural families in southern Mexico through improved agricultural productivity.

**Universidad Autonoma de Yucatan**  
(Autonomous University of Yucatan)  
Merida, Mexico $248,000  
WWKF Contact Person: Heliiodoro Diaz  
Key Elements:

Improve nutrition and net income of families by increasing productivity of food staples, vegetables, and animal origin food both in backyards and in larger production units.

**Instituto de Nutricion del Centro America y Panama**  
(Institute of Nutrition for Central America and Panama)  
Guatemala City, Guatemala $15,000  
WWKF Contact Person: Blas Santos  
Key Elements:

Improve the nutrition and living conditions of poor families in the high Andes region of Peru by providing small loans to initiate a gradual process of capital formation.

**Asociacion Savia Andina Pukara**  
(Savia Andina Pukara Association)  
Ayaviri, Peru $40,000  
WWKF Contact Person: Heliiodoro Diaz  
Key Elements:

Promote the diffusion and adoption of an affordable drip irrigation system among rural families in Nicaragua, increasing the family production of vegetables for self-consumption.

**Empresa de Servicios Tecnicos Agropecuarios de Occidente**  
(Western Agricultural Technical Services Organization)  
Chinandega, Nicaragua $25,000  
WWKF Contact Person: Heliiodoro Diaz  
Key Elements:
**Regional Programming**

**Latin America and the Caribbean**

**Total Grant**

Provide training on eco-techniques to team members working in projects within the Human Nutrition Initiative and organize a traveling seminar of a group of mayors who have been actively supporting community-based projects.

**GRUPO PARA PROMOVER LA EDUCACION Y EL DESARROLLO SUSTENTABLE, A.C.**
(Advancement of Education and Sustainable Development Group, Civil Association)

* Nuecalfan, Mexico
  * WKKF Contact Person: Heliodoro Diaz
  * Key Elements:

  Strengthen a model of technical assistance and other services to small farmers to enable them to compete in an open economy and improve their living conditions.

**JALISCO DESARROLLO Y FOMENTO, A.C.**
(Jalisco Development and Promotion, C.A.)

* Guadalajara, Mexico
  * WKKF Contact Person: Heliodoro Diaz
  * Key Elements:

  Strengthen the leadership capacity of grassroots leaders of the human nutrition and rural development clusters that have proven their abilities as collective leaders to promote social development projects designed to achieve common good.

**INSTITUTO TECNOLOGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY**
(Institute of Technology and Higher Education of Monterrey)

* Monterrey, Mexico
  * WKKF Contact Person: Heliodoro Diaz
  * Key Elements:

**Rural Development**

**Rural Development Goal:**
Promote collaborative and comprehensive approaches to rural community development that emphasize problem solving, leadership development, the delivery of human services, and training of local leaders, and support innovative educational programs that enhance the capacity of professionals and citizens to address rural development issues.

Issues that need to be jointly addressed by the rural community include food production, food intake, income generation, education, youth development, health improvement, environmental problems, and leadership development.

**Integrated Rural Development**

Improve the living conditions of rural Ecuadorian families by developing a series of community activities and organizations and by reorienting higher education in agriculture and related professions toward rural development.

**UNIVERSIDAD CENTRAL DEL ECUADOR**
(Central University of Ecuador)

* Quito, Ecuador
  * WKKF Contact Person: Blas Santos
  * Key Elements:

  Improve the quality of life of rural black families in the Ecuadorian Rain Forest by helping women establish sustainable income-generating activities and by providing better access to social services.

**CENTRO DE INVESTIGACION DE LOS BOSQUES TROPICALES**
(Rain Forest Research Center Foundation)

* Quito, Ecuador
  * WKKF Contact Person: Blas Santos
  * Key Elements:

  Improve the standard of living of Mapuche tribes by offering a program of training, organization, financing, and technical assistance.

**FUNDACION CRUZADA PATAGONICA**
(Cruzada Patagonica Foundation)

* Junin de los Andes, Argentina
  * WKKF Contact Person: Jana Arriagada
  * Key Elements:

  Prepare small farmers to apply effective technologies by offering children a special educational program that has practical utility and enable them to solve problems related to low agricultural productivity.

**SECRETARIA DE DESARROLLO RURAL**
(Secretary of Rural Development)

* Puebla, Mexico
  * WKKF Contact Person: Heliodoro Diaz
  * Key Elements:

  Improve the living conditions in the Yaguare region by training agricultural students, preserving the natural resources of the communities, and the capacity of institutions to respond to the needs of the people.

**ESCOLA AGRICOLA PANAMERICANA**
(Panamerican Agricultural School)

* Tegucigalpa, Mexico
  * WKKF Contact Person: Blas Santos
  * Key Elements:

  Improve the living conditions of rural families in Colombia by implementing a set of community activities and reorienting higher education in agriculture and related professions toward rural development.

**CORPORACION AUTONOMA UNIVERSITARIA DE MANIZALES**
(Manizales Autonomous University Corporation)

* Manizales, Colombia
  * WKKF Contact Person: Blas Santos
  * Key Elements:
**Basic Education and Youth**

**Basic Education and Youth Goal:**
Improve the level of education within the region through increased access to systems of education that are inclusive, appropriate, and are guided, managed, and staffed by competent personnel, focused on serving community needs.

**Formal and Informal Education**

Promote an effective network of individuals and institutions on educational planning and management in Latin America and the Caribbean.

**Human Resources for Education Development**

Improve basic and secondary formal education by improving communication and managerial skills of the human resources directly involved in the teaching-learning process.

**Model Youth Programs**

Establish a cultural center for youth in a poor neighborhood of São Paulo and foster philanthropic initiatives among sports leaders.

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**Philanthropy and Volunteerism**

**Philanthropy and Volunteerism Goal:**
Enhance the capacity and commitment of people to share a portion of their income and time to improve the lives of others.

**Philanthropy Development**

Achieve the commitment of the Brazilian business sector with the solution of the country’s social problems through the establishment of a network of institutions oriented to provide philanthropic advice and support.

**ASSOCIAÇÃO “OBRA DO BERCÔ”**

(“Cradle Work” Association)

São Paulo, Brasil

WKKF Contact Person: Francisco B. Tancredi

Key Elements:

Enhance the activities of Argentine donors through the institutional strengthening of the Argentine Council on Foundations.

**FUNDACIÓN ACINDAR**

(Acindar Foundation)

Buenos Aires, Argentina

WKKF Contact Person: Andres A. Thompson

Key Elements:

Foster the development of philanthropy in Latin America through the development of a new, nonprofit organization to share know-how with interested individuals, families, and corporations.

**INSTITUTE FOR TECHNICAL COOPERATION IN HEALTH, INC.**

(Potomac, Maryland)

WKKF Contact Person: Dan E. Moore

Key Elements:

Improve public awareness of the nonprofit sector in Latin America and the Caribbean by strengthening its knowledge base and building research capacity.

**JOHNS HOPKINS UNIVERSITY**

(Baltimore, Maryland)

WKKF Contact Person: Andres A. Thompson

Key Elements:

Improve the scope and impact of corporate philanthropy in Panama by fostering the relationships with the nonprofit sector through information and training.

**CENTRO DE INVERSION SOCIAL**

(Center for Social Investment)

Panama City, Panama

WKKF Contact Person: Andres A. Thompson

Key Elements:

Promote philanthropic institutional basis for neglected children in Brazil through activities to create a collaborative effort between Brazil and Swedish businesses, NGOs, and community-based experiences in child development.

**INSTITUTO ARRUDA BOTELHO**

(Arruda Botelho Institute)

São Paulo, Brasil

WKKF Contact Person: Dan E. Moore

Key Elements:
**Regional Programming**

**Latin America and the Caribbean**

**General Goal Grantmaking**

Strengthen Argentinian civil society by the training of human resources that belong to the Third Sector through a university-based educational program.

**Fundación Universidad Torcuato Di Tella**

(University Foundation Torcuato Di Tella)

Buenos Aires, Argentina

WKKF Contact Person: Andres A. Thompson

**Key Elements:**

- Total Grant: $81,100

**Program Development**

**Program Development Goal:**

Assist nontraditional grantees in project development, improve program effectiveness by strengthening the management of Foundation-assisted projects, and support efforts in evaluation, dissemination, and networking.

**Idea Development and Implementation**

Increase opportunities for youth development in poor districts of Kingston, Jamaica.

**Jamaica Constabulary Force**

Kingston, Jamaica

WKKF Contact Person: Blas Santos

**Key Elements:**

- Total Grant: $12,000

Increase opportunities for youth development in the Caribbean by strengthening and institutionalizing national youth councils on 10 islands.

**Caribbean Federation of Youth**

Kingston, Jamaica

WKKF Contact Person: Blas Santos

**Key Elements:**

- Total Grant: $49,000

**Cross-Goal Initiatives**

**Strengthen Leadership Capacity**

Advance regional cooperation and development in Central America by assembling an independent forum of private citizens.

**Inter-American Dialogue**

Washington, D.C.

WKKF Contact Person: Blas Santos

**Key Elements:**

- Total Grant: $50,000

Improve opportunities for black communities and black organizations in the Andean countries through leadership and institutional development.

**Organization of Africans in the Americas**

Washington, D.C.

WKKF Contact Person: Blas Santos

**Key Elements:**

- Total Grant: $200,000

**Breaking the Cycle of Poverty**

**Breaking the Cycle of Poverty Goal:**

To demonstrate and disseminate strategies to break the cycle of poverty by promoting healthy youth development and participation in socially and economically vibrant communities.

**Comprehensive Clusters**

Design and implement a regional development project in San Pedro Carcha, Guatemala, by convening international, national, regional, and local organizations.

**Instituto de Nutricion de Centro America y Panama**

(Institute of Nutrition for Central America and Panama)

Guatemala City, Guatemala

WKKF Contact Person: Blas Santos

**Key Elements:**

- Total Grant: $50,000

**Programmatic Approaches**

Analyze the present situation of youth and the environment in Paraguay and create a basis for alliance and partnership among relevant organizations.

**Alter Vida-Centro de Estudios y Formacion para el Ecodesarrollo**

(Alter Vida-Center for Study and Training for Eco-development)

Asuncion, Paraguay

WKKF Contact Person: Blas Santos

**Key Elements:**

- Total Grant: $5,972

**General Goal Grantmaking**

Empower youth from poor communities at the northeast part of Brasil through computer literacy and citizenship education by establishing two regional poles of development of computing community training centers.

**Comite para a Democratizacao da Informatica**

(Committee for Democracy in Information Technology)

Rio de Janeiro, Brasil

WKKF Contact Person: Francisco B. Tancredi

**Key Elements:**

- Total Grant: $162,150
Help alleviate poverty and unemployment in Afro communities in Colombia by providing credit and technical assistance to microenterprises and small business activities.

**FUNDACIÓN PARA LA EDUCACION SUPERIOR**
(Foundation for Higher Education)
Cali, Colombia $30,000
WKKF Contact Person: Blas Santos
Key Elements:
Improve living conditions of indigenous people through a sustainable and integrated development program based on educational opportunities, agricultural productivity, and community organization.

**SOCIEDAD MAPUCHE DE SERVICIOS, ASESORIA E INVESTIGACION LONKO KILAPAN LIMITADA**
(Mapuche Service Society, Assistance and Investigation Lonka Kilapan Limited)
Temuco, Chile $44,360
WKKF Contact Person: Jana Arriagada
Key Elements:
Improve opportunities for youth development in the predominantly black and indigenous populations of a region of Nicaragua’s Caribbean Coast through activities to strengthen youth leadership.

**CENTRO DE DERECHOS HUMANOS, CIUDADANOS Y AUTONOMICOS**
(Center for Human, Civil and Autonomous Rights)
Bluefields, Nicaragua $199,850
WKKF Contact Person: Blas Santos
Key Elements:
Improve the living conditions in poor marginal communities by educating and training for community development through audiovisual technology.

**CENTRO PEDRO FRANCISCO BONO, INC.**
(Pedro Francisco Bono Center, Inc.)
Santo Domingo, República Dominicana $23,500
WKKF Contact Person: Blas Santos
Key Elements:
Improve the living conditions of women and families in the coffee-growing areas of the Dominican Republic.

**FUNDACIÓN DOMINICANA PARA EL DESARROLLO DEL CAFE DE CALIDAD**
(Dominican Foundation for the Development of Quality of Coffee)
Santo Domingo, República Dominicana $21,000
WKKF Contact Person: Blas Santos
Key Elements:
Increase awareness and improve quality of mass media communication in northeast Brazil through the training of undergraduate students and media professionals on themes related to children, adolescents, and social responsibility.

**AGENCIA DE NOTICIAS DOS DIREITOS DA INFANCIA**
(News Agency on Children's Rights)
Brasilia, Brasil $126,000
WKKF Contact Person: Francisco B. Tancredi
Key Elements:
Promote human and community social and economic development in deprived areas of the city of Salvador, Brazil, through an inter-sectoral effort against urban violence.

**UNIVERSIDADE FEDERAL DA BAHIA**
(Federal University of Bahia)
Salvador, Brasil $224,000
WKKF Contact Person: Francisco B. Tancredi
Key Elements:
Promote social and economic development in three regions of northeast Brazil through an alliance among youth, local government, local business, civil society organizations, a national development bank, and private foundations.

**FUNDACIÓN ODEBRECHT**
(Odebrecht Foundation)
Salvador, Brasil $571,428
WKKF Contact Person: Francisco B. Tancredi
Key Elements:
Promote sustainable rural development by extending the capacity of poor, rural communities to solve agricultural and environmental problems, seize economic opportunities and integrate these within broader community development efforts.

**CENTRO INTERNACIONAL DE AGRICULTURA TROPICAL**
(International Center for Tropical Agriculture)
Cali, Colombia $500,000
WKKF Contact Person: Blas Santos
Key Elements:
Provide critical information to educators in Latin America and the Caribbean by distributing an assessment of a 10-year effort to improve basic education.

**INTERNATIONAL INSTITUTE FOR EDUCATIONAL PLANNING**
Buenos Aires, Argentina $8,500
WKKF Contact Person: Blas Santos
Key Elements:
Program Information and Guidelines

Grants made in this area have a focus more global than regional, and therefore transcend the Foundation’s standard program areas. Because of their select nature, only a limited number of such grants are awarded.

Distance-Learning for Nurses

Strengthen primary health care and nurse leadership in Latin America and the Caribbean through distance-learning education for nurses

- **UNIVERSIDAD DE PANAMA**
  - (University of Panama)
  - Panama, Panama $73,000
  - WKFF Contact Person: Jana Arriagada
  - Key Elements:

- **UNIVERSIDAD NACIONAL DE COLOMBIA**
  - (National University of Colombia)
  - Bogota, Colombia $666,110
  - WKFF Contact Person: Jana Arriagada
  - Key Elements:

- **UNIVERSIDADE FEDERAL DE MINAS GERAIS**
  - (Federal University of Minas Gerais)
  - Belo Horizonte, Brazil $267,500
  - WKFF Contact Person: Jana Arriagada
  - Key Elements:

Salzburg Seminars

Convene a global dialogue on challenges confronting agricultural sustainability, environmental protection, and the need for responsive systems of higher education

- **SALZBURG SEMINAR IN AMERICAN STUDIES, INC.**
  - Middlebury, Vermont $350,000
  - WKFF Contact Person: Richard M. Foster
  - Key Elements:

  Support six sessions of the Salzburg Seminar in areas of importance to WKFF programming

- **SALZBURG SEMINAR IN AMERICAN STUDIES, INC.**
  - Middlebury, Vermont $2,031,600
  - WKFF Contact Person: Velma Monteiro-Tribble
  - Key Elements:

Other

Advance community health programs in Michigan and Beijing by improving nursing education

- **UNIVERSITY OF MICHIGAN - ANN ARBOR**
  - Ann Arbor, Michigan $170,104
  - WKFF Contact Person: Anne C. Petersen
  - Key Elements:

  Support the development of community-based health projects in China to provide educational training and service models which are appropriate to Chinese cultures and economic development

- **WILDFLOWERS INSTITUTE**
  - San Francisco, California $100,000
  - WKFF Contact Person: Anne C. Petersen
  - Key Elements:
# APPENDIX A

## Kellogg International Study Grants
A list of active recipients for the fiscal year 1999-2000.

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**Editorial Direction**
Anne C. Petersen  
Senior Vice President for Programs
Karen E. Lake  
Director of Marketing and Communications

**Writing**
Thomas M. Springer  
Staff Editor and Writer
Mary B. Cohen Communications  
Kalamazoo, Michigan

**Production**
Dale B. Hopkins  
Production Manager

**Production Assistance** (Continued)
Michael P. VanBuren  
Communications Manager
Ali Webb  
Communications Manager
Joann C. Williston  
Communications Assistant
Patricia A. Wilson  
Assistant to the Director of Marketing and Communications

**Design**
Signature Marketing Group, Inc.  
Battle Creek, Michigan

**Photography**
Rebecca Hearfield Photography  
Sandton, South Africa
Thomas Kremer Photography  
São Paulo, Brasil
Jim Powell Photography  
Kalamazoo, Michigan

**Proofreading**
Sally Coash  
Vanderbilt, Michigan
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Battle Creek, Michigan

**Printing**
Superior Colour Graphics  
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